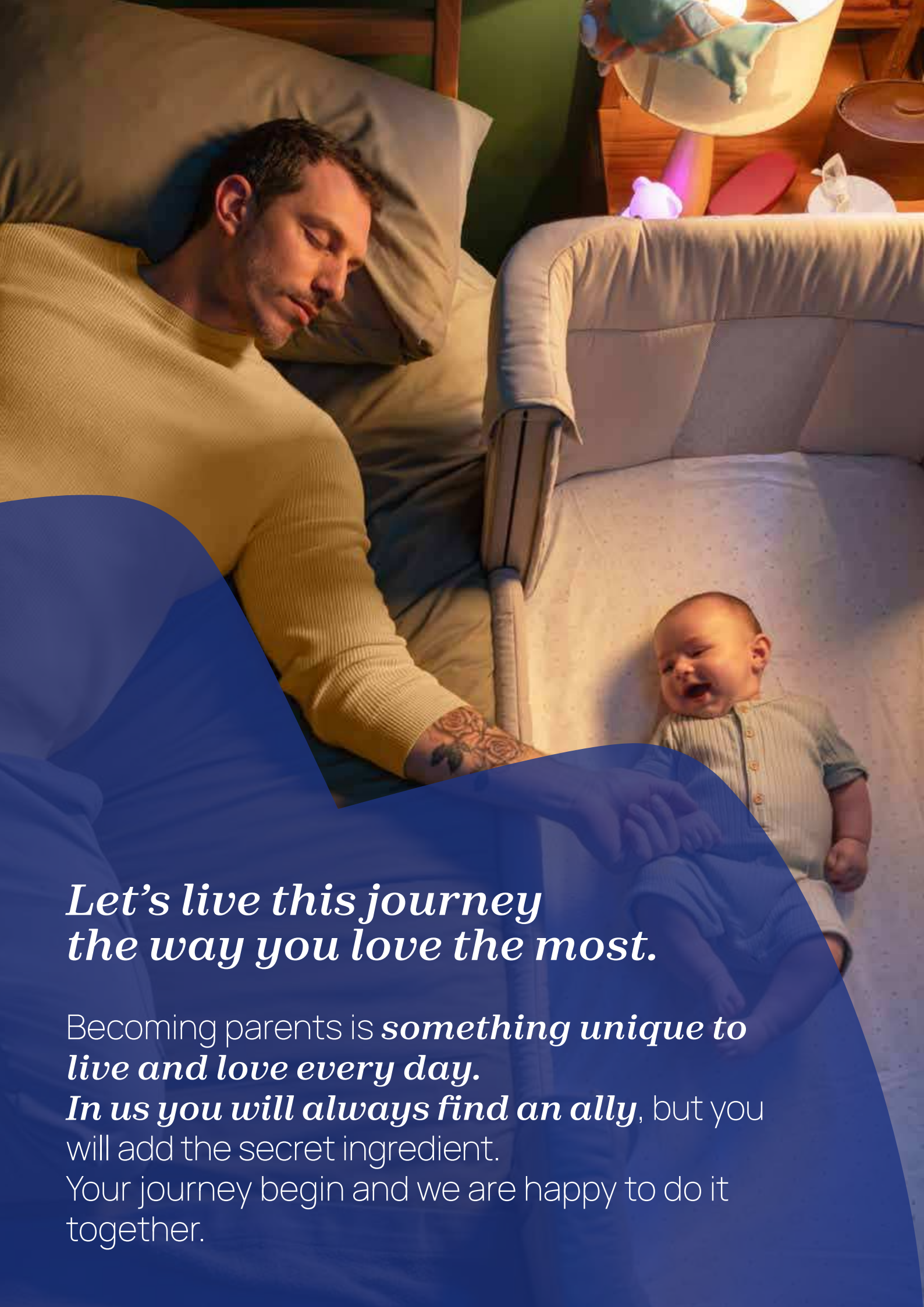




Toys 2026





*Let's live this journey
the way you love the most.*

Becoming parents is ***something unique to
live and love every day.***

In us you will always find an ally, but you
will add the secret ingredient.
Your journey begin and we are happy to do it
together.

We *empower parents* every step
of the way with *innovative
solutions designed
for their children's
well-being*



With babies since 1958



We are present in *over 120 countries
worldwide*



**CHICCO
RESEARCH
CENTER**

Our *Research Center* is dedicated to the study
and understanding *of children and their needs,
collaborating with experts from the medical-
scientific world and dialoguing with parents*

Parents, your life is not all fun and games, but your children's life is. So, we know you feel it's important to let their minds ***grow together with their fun.***

Chicco toys are all designed to nurture curiosity, boost creativity, and build skills – all while giving your little ones the space to play, imagine, and explore. ***Growing up can be a fun game with the right balance.***
Our toy will be over-lived and super-loved.

Let's play the growing game.



INFANT



PRESCHOOL



RIDE ON

Sweet Dreams & Cuddles

- Surround them with love and sweetness. Enjoy relax time for the whole family. The pleasure to feel and share the bliss of a new life.



0m - 3y

First Dreams

Page 6



0m - 3y

My Sweet Dou Dou

Page 30



0m - 3y

Magic Forest

Page 44

My First Doll

- Soft dolls with lightweight padding and a baby-like appearance, offering companionship from an early age. With accessories to support role-playing, they help develop self-awareness, confidence, and social skills.



0m+

My First Doll

Page 52

My Wood Friends

- Our wooden toys, designed in Italy and inspired by the Montessori method, combine aesthetics, entertainment, and education, promoting creativity and sustainability with FSC-certified materials.



2y

My Wood Friends

Page 64

Activities to Grow with Chicco

- Every day is a new discovery, especially at the beginning of a new life. Play and enjoy quality time together indoor and outdoor with toys designed to personalize their playtime.



0m - 4y

Baby Sense & Focus

Page 78



6m - 3y

Smart2Play

Page 134



18m - 5y

Fit&Fun

Page 158



3m - 5y

Happy Music

Page 168

Play Together

- Play Together represents a new frontier of role-playing games, by exploring everyday adult worlds through shared play



2y+

Play Together
Page 176



3y+

First Love
Page 182

Fun Learning Toys

- Play is a great motivation for children to do their best, to learn and get prepared for tomorrow's world.



6m - 4y

Bilingual ABC
Page 188

First Rides

- Trikes and bikes with metal frame ideal to spend time outdoor, creating new memories together.



9m - 3y

Move&Grow
Page 204



12m - 5y

Trikes & Bikes
Page 214

Chicco Wheels

- Ready, set, go! Enter the gritty world of racing cars, remote-controlled vehicles and ride-ons and let them have fun at their own pace.



3m - 5y

Turbo Ball
Page 230



0m - 4y

Turbo Team
Page 236



2y - 6y

Fiat
Page 244



2y - 6y

Ducati
Page 245



2y - 6y

Vespa
Page 248



Sweet Dreams & Cuddles

Time for the whole family to relax. Pastel colors, sweet melodies, soft plushes and magical projections to create their favourite bedtime ritual.

💖 First Dreams

💖 Magic Forest

💖 My Sweet Dou Dou



First Dreams

A magical atmosphere for sleep time



Soft like a pillow, warm like a blanket, intimate and personal like your bedroom. First Dreams products support parents in staging the right magical atmosphere to accompany children throughout sleep time and relax moments thanks to spectacular projections, cuddly soft plushes, sweet lullabies and classical music.



Demo video



MUST HAVE!



Evolutive



Bed panel
easy to attach



Removable musical
box **for stroller**



Compatible with
most wooden cribs
and Chicco Next2Me
(Forever, Essentials,
Twins, Pop Up, Go).



Max **38mm**
Modular hook
system

Evolutive and versatile cot mobile with lights, music, a rotating spiral and an elegant design that fits onto most Chicco Next2Me (Forever, Essentials, Twins, Pop Up, Go) and most wooden beds.

- **Rotating spiral with 4 fabric hanging toys**
- **20 minutes of classical music** and white noises (designed to echo the heartbeats and calming sounds heard by baby in mummy's tummy)
- 2 musical styles to promote relaxation:
 1. **Classical music** (Chopin, Schumann, Offenbach)
 2. **White noise**
- **Soft night light star**
- **Removable and portable musical box for stroller**
- Suitable with most **wooden beds** thanks to the modular attachment system
- Compatible with most Chicco Next2ME (Forever, Essentials, Twins, Pop Up, Go) thanks to the support supplied



3x AA 1,5V
(not included)



Product dimensions (cms):
58,6x26,5x48,5



Box dimensions (cms):
35x32,6x14



Box



6x

00007627100000



8 058664 089789

00007627200000



8 058664 089772

00007627000000



8 058664 051946





*Magical and dynamic
Northern Lights projection*



*30 minutes of
classical music and
sounds of nature*



Evolutive



*Customize
lights and
music*



*Max 38mm
Modular hook
system*



- ◆ **2in1 crib projector and bedside projector with 30 minutes of magical Northern Lights projection and classical music. Perfect for personalizing baby's sleep time ritual.**

- 2in1 projector:

1. **Crib projector**

2. **Bedside projector**

- 30 minutes of **classical music** (Mozart, Bach, Glinka) and sounds of nature
- Customizable features with **two buttons**, one to select **melodies** and one to activate and deactivate the **projection**
- With **2 volume levels**
- **Modular hook system** suitable with all the Chicco NEXT2ME cradles and beds with tubular parts up to 38 mm



3× AA 1,5V
(not included)



Product dimensions (cms):
13×13×14,5



Box dimensions (cms):
20×16×21



Window
Box



6×



00011558000000



8 058664 164752

◆ **New**



Colorful
sea-themed
projections



2 volume levels,

2 modes of use:
lights & music,
lights only



Super soft
plush!



30 min of ocean
white sounds and
classical melodies

◆ **Bedside projector with sea-themed projections, playing ocean white sounds and classical music.**

- **Two modes of use:** lights with melodies or lights only.
- **Light projections:** 30 minutes of sea-themed projections in 7 colors that change automatically.
- **Sounds and music:** 30 minutes of **ocean white sounds** (waves, seabirds) and **classical music** (Mozart, Couperin), with **2 selectable volume levels**.
- **Interaction point:** the dolphin's soft plastic part.
- Machine washable, thanks to the removable electronic module.



Machine
washable



3x AAA 1,5V
(not included)



Product dimensions (cms):
22x13x14



Box dimensions (cms):
23x13,2x14,8



Window
box



6x



00012546000000



8 058664 1844 15



DESIGN DEGREE

SAPIENZA
UNIVERSITÀ DI ROMA



The light turns on magically when you place the star on its base!



2 volume levels



Automatic cycle of 20/30 minutes of orange light



Machine washable



Soft plush with 20 minutes of Classical music (Mozart), white sounds and Meditation melodies



Deep dive in the night universe with the magic of You&Me Star. Gentle orange night light with sweet melodies to create your favourite bedtime ritual

- A project developed in collaboration with the **University of La Sapienza in Rome**, aimed at creating an evolutive night light to support the **bedtime ritual**.
- Fabric star: **very soft plush** that can be used starting from pregnancy. The mum can activate an **automatic cycle of 20 minutes of: classical melodies (Mozart), white sounds (rain, waves and forest sounds) and meditation Melodies**. Music, besides the mother's voice, seems to be the sound that most influences fetal auditory memory. Once born, babies can be relaxed by the music they heard in the mommy's belly.
- Place the fabric star onto the plastic one to magically activate the light (**20 or 30 minutes**) thanks to a **magnetic system**. The light has an orange color which is ideal for newborns and babies, helping them relax.
- Machine washable plush



2x AAA
(1,5V/AIC LR03)
(not included)



3x AA
(1,5V/AIC LR06)
(not included)



Product dimensions (cms):
23.0×22.2×11.5



Box dimensions (cms):
37×21×7,5



Window
Box



6×



8 058664 180011



Prenatal product
to let baby listen to
sweet melodies inside
the mommy's belly.



Put the star on its
base to switch on
the **orange light**
and start the
bedtime ritual.



Electronic plush to
cuddle and relax the
baby.



When the baby grows, he
can **switch on the lamp**
by himself.

Day & Night Bear / Owl

00011818000000 BEAR | 00011819000000 OWL

0m+



*Ideal for
bedtime ritual*



Day Mode:
happy melodies

Night Mode:
relaxing melodies

1



Electronic rattle

2



Easy to attach



Day Mode:
flashing lights

Night Mode:
soft lights



*Easy to grasp
handle with 2
sliding rings*

The first electronic rattle with lights, melodies and sounds that becomes a night panel and night light

- **Innovative 2in1 rattle with two modes:** it entertains children during the day and turns into night light for baby's rest
- **Day Mode:** by pressing the central button happy melodies and flashing lights will start playing
- **Night Mode:** insert the rattles into the soft sleeping bags and press the central button to activate relaxing melodies together with soft lights
- **10 minutes** of Classical Music (Mozart, Grieg) and New Age melodies. Possibility to change melody in Night mode
- **Compatible with most of wooden beds** thanks to the practical laces of sleeping bags



3x LR44
(included)



Product dimensions (cms):
9x3x11,5



Box dimensions (cms):
18x21x3



Card



6x



00011818000000



8 058664 170852

Star Melody & Musical Moon

00001191100000 STAR MELODY | 00001192200000 MUSICAL MOON

0m+

◆ **New**



Gentle lullabies



Easy to attach to the cot



Chicco iconic Toys



Perfect gift idea!



Chicco iconic musical boxes with gentle lullabies.

- **Sweet musical toys** with a tender design and relaxing lullabies.
- **Iconic star and moon shapes**, with rounded edges and pink and blue colors – a **perfect gift idea** for any newborn.
- Pull the ring to listen to gentle melodies and create a soothing atmosphere.
- Easy to attach to the crib or stroller.

Product dimensions (cms):
12x18x3,5 cm

Box dimensions (cms):
13x20x6cm

Try me Open box

6x



00001191100000



8 058664 189045



00001192200000



8 058664 189052

Cuddly Meditation Bear

00012266200000 BLUE

0m+



Soft materials



20 minutes of
Classical Music
and Meditation
melodies



Super soft cuddly plush with Classical Music and Meditation melodies to relax the baby. Soft warm night light to create the perfect atmosphere

- Cute bear plush in delicate velour and with super **soft stuffing**. Designed with big round shape, ideal for little babies to hug and squeeze
- Press the heart on the bear's tummy to activate an automatic **20-minutes cycle of music**: 4 relaxing **Classical melodies** to promote baby's emotional well-being. The cycle continues with **2 meditation melodies** that ease the transition from simple relaxation to deep sleep. Here, **the intensity of the light gradually decreases** suggesting to the baby that it is time to sleep.
- Soft **fade in, fade out night light** in delicate orange color. You can activate the light together with melodies or alone, for a **20 minutes cycle**
- Machine washable with removable electronic module

Soft warm
fade-in
fade-out light



Machine
washable



2x AAA 1.5V
(included)



Product dimensions (cms):
21x5x25



Box dimensions (cms):
21x11x25



Try me Window
Box



6x



00012266000000



8 058664 178438

Purring Cat

00011567000000

0m+



Soft materials



20 minutes
of purring and
vibrations plus
Classical Music
(Mozart,
Beethoven)



Designed
for cuddly
moments



Machine
washable



Interaction
point on belly



Melodies
and relaxing
sounds



Interactive plush that purrs like a real cat. It calms and relaxes the baby thanks to more than 20 minutes of vibrations and classical music. Padded with super soft squishy material.

- Recent studies have shown the beneficial and relaxing effects of cats' purring. The vibration, the frequency and the repetitive nature of the sound helps to relax babies and contributes to their well-being
- Innovative **pillow shape**, designed to be placed on baby's tummy and **easy to hug**.
- It's possible to **personalize baby's** moments of **relax** by choosing among the beneficial effect of the vibrations and repetitive sounds of a cat's purring or **4 different tunes** of classical music
- **Machine washable** thanks to the removable electronic module

**MUST
HAVE!**



3x AAA 1,5V
(included)



Product dimensions (cms):
20x17x10



Box dimensions (cms):
20x23x12



Try me Open
Box



6x



8 058664 164868



*Ideal for
gifting*



Baby Bear

00008015200000 BLUE

0m+



30 minutes of classical music
(Chopin, Schumann),
Jazz, Soft Rock,
Modern and New Age
Sounds



Machine washable plush



100% fluffy
safe and gentle
perfect for hugging
with soft plastic
inserts



Spectacular projection & light effects



Ceiling projection



Soft projector



Night light



Demo video



Soft plush projector with spectacular light effects and relaxing melodies to cuddle and soothe the baby.

- Adjustable **projection with 3 light effects** to choose the intensity of your relax
- **Automatic color change** for a magical atmosphere
- **Lilac button** to select your favourite melody
- Machine washable thanks to the removable electronic compartment



3x AAA 1,5V
(not included)



Product dimensions (cms):
30x36,5x14



Box dimensions (cms):
31x25x20



Window
Box



4x



00008015300000



8 058664 106349

Enjoy Colours Gym

00009866200000 BLUE

0m+

CROMO THERAPY EFFECT



30 minutes
(Mozart and Grieg), Jazz
and New Ages sounds



**Automatic
changing color
projection**



**83 cm round soft
playmat**
with arch structure



**Machine
washable**



**Soft cushion for
tummy time**



Demo video



**3in1 baby arch play gym with melodies and colourful
projections inspired by colour therapy.**

- Removable moon projector and night light for bedside table
- **Timer switch:** parents can select a cycle of 15 or 30 minutes of music and lights
- **Many soft toys to play with:** 2 textile pendants, 1 ring plastic rattle and 1 textile rattle
- Easy removable arches
- It is perfect for cuddle and relax moments during their daily time



3x AA 1,5V
(not included)



Product dimensions (cms):
83x50x83



Box dimensions (cms):
54x10x40



Window
Box



4x

00009866100000



8 058664 112531

00009866200000



8 058664 112548

00009866000000



8 058664 112524



Playful *Furnishings*

For every child's room



Playful furnishings blending modern design with manual activities, light and music for a rich sensory experience.

◆ **New**



Perfect gift idea!



Movable star to measure the child's growth



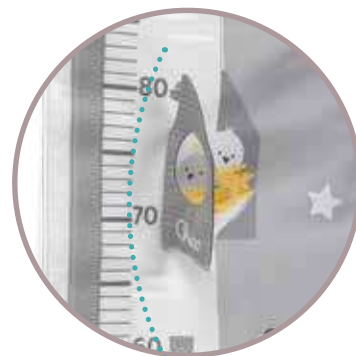
Different fabrics for tactile stimulation



The stars and the moon glow in the dark!



Squeaker



Open-and-close little door for playful discovery



A playful and sensory growth chart that turns every stage of growing up into a joyful experience.

- It features a movable **yellow star with Velcro**, allowing parents to easily measure their child's height from **30 cm to 140 cm**.
- The striped star with a **squeaker** provides gentle auditory stimulation and playful fun.
- The **little open-and-close door reveals** tiny **birds**, offering a fun manual activity that stimulates curiosity and play.
- The **moon and the stars glow in the dark** to create a magical and soothing atmosphere when the lights go out.
- The combination of **soft** and **textured** fabrics offers **tactile stimulation** and encourages **sensory** exploration.

Product dimensions (cms):
30x120

Box dimensions (cms):
36x4x26

Window Box

6x

◆ **New**



Perfect gift idea!



Different fabrics for tactile stimulation



CRINKLE



SQUEAKER



Ø25 × H30 cm



RATTLE



Ø30 × H40 cm



A set of two baskets, designed to hold toys and become toys themselves.

- **Set of two baskets:** one small (Ø25 × H30 cm) and one large (Ø30 × H40 cm), perfect for storing toys or nursery essentials.
- **3 sensory activities** to encourage play and discovery:
 - **Rattle** inside the striped velour star (small basket)
 - **Squeaker and crinkle** inside the two stars (large basket)
- Different soft fabrics provides **tactile stimulation** and enhances **sensory exploration**.
- Super resistant fabric.
- With **two handles** for easy carrying.



Product dimensions (cms):

Small: Ø25x30h

Large: Ø30x40h



Closed box



Box dimensions (cms):

32x11x32



6×



8 058664 188550

My Soothing Moon

00012696000000

0m+

◆ **New**



Calming
night light



Combination
of different soft
fabrics for tactile
stimulation



Machine
washable



2 volume
levels



30 minutes of
classical music
New Age and Jazz
melodies



Easy to attach to the
bed or other elements
of the room



Perfect gift idea!



A soft hanging night light in the shape of a moon that plays sweet melodies and soft lights, creating a serene and relaxing environment.

- **Soft plush with lights and melodies.**
- **Two settings:** soft light with relaxing melodies, or light only. Includes **two volume levels** for the music.
- **30 minutes of Classic** (Mozart, Beethoven, Chopin), **New age, and Jazz melodies** combined with **soft, calming lights**. The light gently shines through the white star.
- **Yellow striped velour star** provides **tactile stimulation** through soft, textured fabric.
- **Velcro straps** allow it to be easily attached to the cot or other nursery elements.
- **Machine washable**, thanks to the removable electronic module.



2x AAA 1.5V
(not included)



Product dimensions (cms):
20x7x23



Box dimensions (cms):
27x8x23



Window
Box



6x



8 058664 188567



My Sweet *DouDou*

Handcrafted design and premium materials



Sweet cuddly friends and soft doudous that are delicate like a mother's caress. With fine design, modern pastel colors and neutral nuances, these products are specifically developed and packed to be beautiful presents. The ideal gifts to celebrate every new life.

Bunny Soft Teether

00012204000000

Bunny Soft Ring

00012540000000

0m+

New



Cotton ears with a crinkle effect.

Ultra-soft silicone



Easy to grasp

Super soft, playful, and multisensory teether.

- A **soft teether** featuring the iconic bunny, combining play, sensory development, and teething relief.
- **Ultra-soft silicone** to soothe sore gums.
- **Three colorful teething rings** to play with; the leaf features a raised texture to add tactile stimulation.
- **Soft cotton ears** with a crinkle effect to stimulate touch and hearing.
- **Easy to grasp**, it promotes hand coordination and fine motor skills.
- Hand washable



Hand washable

Product dimensions (cms): 9x1x19

Box dimensions (cms): 15x4x21cm



Card



6x



8 058664 177851

New



Ultra-soft silicone



Complete sensory stimulation



Funny rattle inside the bunny!

Multisensory ring teether with playful pendants.

- An **ultra-soft ring** that provides teething relief and stimulates the baby's senses through shapes, textures, and sounds.
- Surface with raised textures to encourage tactile exploration and support the baby's sensory development.
- **Three pendants: two in silicone** (a star and a leaf) with soft **relief textures**, and a velour **bunny** with a funny **rattle** to stimulate hearing and play.
- Combination of **silicone, fabric, and rattle** for a complete and engaging play experience.
- Hand washable.



Hand washable

Product dimensions (cms): 8x4x16

Box dimensions (cms): 15x3,5x21



Card



6x



8 058664 184354

Pocket Bunny Doudou

00012543000000

Bunny Soft Ball

00012542000000

0m+

New



A soft fabric Doudou that provides sensory stimulation and interactive play.

- Made of **soft velour** and **cotton** for a rich tactile experience.
- Flat body with a **crinkle effect** that stimulates touch and hearing.
- Fabric leaf to insert and remove from the front pocket, for an **interactive discovery play experience**.
- **Velcro strap** to easily attach the pacifier (not included).
- Lightweight and soft, ideal from the very first months of life.



Product dimensions (cms):
12x1x19

Box dimensions (cms):
15x1x21

Card 6x



New



Soft silicone ball, ideal as a teether and sensory toy for baby's first months.

- **Soft silicone**, perfect for biting to provide the baby with relief during teething.
- Also perfect as a **squeeze toy**, to encourage sensory stimulation and help the baby relax.
- Lightweight and easy to grasp, suitable for little hands.
- Featuring the iconic bunny, symbol of sweetness and a distinctive hallmark of the line.



Product dimensions (cms):
12x10x19

Box dimensions (cms):
15x10x15

Card 6x



Bunny Sensory Balls

00012541000000

0m+

◆ **New**



*Different textures
for tactile
stimulation*



*Funny
rattle!*



Perfect gift idea!



*Complete sensory
stimulation*



◆ **Set of multisensory balls combining different textures and materials to stimulate the baby's senses and accompany them through play and discovery.**

- **6-piece set:** 5 soft plastic (PVC) balls and 1 velour ball.
- Plastic balls easy to grasp and squeeze, with different textures for **rich tactile stimulation**. Perfect for throwing and rolling.
- Velour ball shaped like a bunny, with **a funny rattle** to add a touch of play and surprise.
- Ideal for stimulating the senses, coordination, and curiosity from the very first months.

Product dimensions (cms):
Diameter: 6cm each

Box dimensions (cms):
17,5x7,5x25



Box



6x



8 058664 184361

Lovely Bear & Lovely Bunny

00012544000000 LOVELY BEAR - 00012545000000 LOVELY BUNNY

0m+

◆ **New**



*Different textures
for tactile
experience*



*Sensory stimulation
and interactive play*



*Funny
rattle!*



*Perfect
gift idea!*



◆ **Soft plush toys with an elegant, modern design, created to offer babies comfort, sensory stimulation, and interactive play.**

- Made of soft velour with **delicate fabric details** on the **dress, ears, and paws**, offering a rich and engaging tactile experience.
- **Bear**: velour combined with a textured fabric.
- **Bunny**: velour combined with 100% cotton fabric.
- **Funny rattle** that stimulates hearing and encourages interaction through sound.
- **Paws with Velcro** closure to easily attach the plush or simulate a sweet hug.
- The window box is made of **100% recycled PET**



Product dimensions (cms):
12x6x25



Box dimensions (cms):
14,5x8,25



**Window
box**



6x



Lovely Bear
00012544000000



8 058664 184392



Lovely Bunny
00012545000000



8 058664 184408

My Sweet Activity Spiral

00010475000000

0m+



A soft stroller rope easily attachable to the bumper bars, with 3 toy activities.

- **3 toy activities:** rabbit figurine, cloud with mirror, ring rattle
- Thanks to the side straps, it can be securely attached to the stroller or pram



Product dimensions (cms):
50 open / closed 13x10x10

Box dimensions (cms):
22x13x23



Window box

6x



8 058664 136025

Feeding Gift Set

00011824000000

6m+



*Ideal for
gifting*



FRONT



*Practical
suction cup*



BACK



*Colourful
beads with
rattling
sounds*



*Soft bib
with velcro strap*



*Machine
washable*



Easy to grip



Gift Set for 6 months plus age, ideal for the first baby food experiences

It includes:

- Soft bib with an elegant pattern and a sweet embroidered elephant
- **Highchair toy** in chick shape with rattling colourful beads inside. Thanks to the practical suction cup it remains securely fixed to the high chair tray or table. Chick's wings are made in **soft plastic**, perfect for soothing the gums during the teething period.
- Two colorful **rattling elephants** with a practical ring
- This box is recyclable and made of FSC certified paper, supporting the protection of forests and biodiversity. The window box is made of 100% recycled PET
- **Machine washable bib**

Product dimensions (cms):
19 x 19

Box dimensions (cms):
26,5x8x25

**Window
Box**

6x



8 058664 136285

Warm Cuddle Bear and Bunny

00012160000000 BEAR | 00012161000000 BUNNY



High hygiene



*Microwavable
inner bag for a
pleasant warmth*



*Removable bag with
100% natural salt*

Sweet warmies plushes to heat up in the microwave to provide relaxation and a pleasant warmth. Removable bag with salt, antiseptic and unscented

- Cute plushes in the shape of **sweet bear and bunny** made in super soft velour
- They contain a **removable bag with natural salt** that can be placed in the **microwave** (800W for 60 sec) to heat up. The **salt is hypoallergenic, unscented** and safe to heat many times. Moreover, unlike natural seeds, it has no odour when heated and it does not allow the development of moulds or insects
- Once the salt bag is heated, insert it again in the plush and place it on baby's tummy. The **warmth will help provide a beneficial and pleasant sensation to relax the baby**
- Plush toys with ergonomic shape. The bottom part of the plush is flat, so to be easily placed on the baby's tummy
- Machine washable plushes thanks to the removable salt bag



00012160000000



8 058664 177035

Product dimensions (cms):
23x11x24

Box dimensions (cms):
25x13x21

Window
Box

6x



Soft
colours and
premium
design



Machine
washable



Ideal to place on
baby's tummy



Soft Sensory Book

00012162000000

0m+



Extra long:
80x15cm

Variety of
fabrics



Colorful illustrations
and many activities
to stimulate the senses



Sensory
exploration



Images in black
and white in high
contrast for the
first months of life



Easy to attach
on strollers



Soft Sensory Book with colorful illustrations on one side and black & white silhouettes on the other. Designed to develop sight starting from very first age

- Big size soft padded book for plenty of stimuli on two sides; 3in1: **tummy time, activity book, carry along**
- Black& White silhouettes on one side. In the first months of life, **black and white visuals** aid focus and concentration with **strong contrasts**. Later, colorful, detailed images help develop color recognition and attention to details.
- **Colorful illustrations** on the other side. Discover the world of cute bunny!
- With practical straps to attach it to the stroller or the cot; with velcro for easy folding
- Many **manual activities, tactile stimuli and auditive stimuli** on every page: different textures, elephant mirror, balloon squeaker, crinkles
- Create endless stories and share quality time with your baby



Product dimensions (cms):
16x3x15 closed | 80x2x15 open



Open Box



Box dimensions (cms):
19,5x5,25



6x



8 058664 177059

Magic Forest

Relax time colours up



Enter the magical world of colorful woodland and meet all forest friends. Dynamic projections, cuddly plushes and soft playmats and playgyms to spend moments of relax and fun.

Cloudy Music On The Go

00010065000000

0m+



Universal
ring for
hooking



Fading white
light



10 minutes
of melodies

2 volume
levels



2in1 portable musical toy: stroller toy and bedside night light.

- 3 classical (Offenbach) and New Age melodies
- Relaxing fading white light
- Automatic shutdown after 10 min
- 2 volume levels for every baby's needs
- Universal ring for hooking



2x AAA 1,5V
(included)



Product dimensions (cms):
12x7x13



Box dimensions (cms):
14x8,5x21



Try me Open
Box



6x



8 058664 119578

Animal Tummy Time

00011351000000

2-9m



Soft cushion for fun and safe tummy-time play, as recommended by paediatricians.

- Ideal for strengthening the baby's muscles in the supine position.
- Recommended by paediatricians
- **Ergonomic shape guaranteed by Boppy**
- **3 removable first toys to stimulate curiosity:** mirror, soft fabric book, ring with colored beads

Product dimensions (cms):
38x10x30

Box dimensions (cms):
30,5x36,5x9,5

Window Box

6x

boppy.



Sensory Elephant Roller

00012562000000

6m - 4y



Soft ears with crinkle effect

◆ **New**



Rattling balls inside



Different materials to stimulate the senses



Stimulate early motor skills



Evolutive product



Machine-washable fabric cover

A soft and interactive roller in a shape of cute elephant that accompanies the child in their first motor and sensory discoveries. Perfect for playing, exploring, and stimulating the senses

- **The elephant is a sensory activity center:** with different materials and activities, it stimulates sight, touch, hearing, and curiosity.
- **The belly-down position** strengthens the neck, head, and arm muscles and **encourages crawling**
- **By sitting astride**, the child stimulates **balance control**, contributing to **the development of stability**
- **Plenty of manual activities:** mirror, jingle balls, crinkle-effect leaves, practical handle, and lots of other materials to discover
- With every movement, **the jingle balls inside the roller create a cheerful sound** that stimulates the senses and curiosity.
- Thanks to **the practical zipper on the machine-washable fabric cover**, the **inflatable roller** can be easily removed.

Product dimensions (cms):
200x180x1,5

Box dimensions (cms):
30x10x30

Window Box

6x



8 058664 184774

Out & Indoor playgym

00012344000000

0m+



Removable canopy
with transparent net



Soft play area
with cute
panda



Colorful
pendants
to play with



Indoor: 0m+



Outdoor: 10m+



Outdoor / Indoor evolute playgym with wide soft play area, 2 colored pendants and a collapsible canopy to protect from wind & sun

- Playgym with **soft wide play area** with a cute Panda illustration on it
- **Soft stuffing** for baby to relax and play on, both indoor and outdoor
- Removable **collapsible canopy** to protect baby from sun light and wind. With **transparent net**
- With 2 soft pendants included that can be attached to the playgym or removed. They can also become stroller toys
- Suitable for **indoor** use (from 0m+) and **outdoor** use (10m+). Easy to fold and lightweight to bring it along.
- **Fabric bag included** to bring the playgym around (dimension 50x60 cm)
- Machine washable

Product dimensions (cms):
88x90x52

Box dimensions (cms):
63x8,5x50

Closed box

4x



8 058664 179251

Maxi Playmat 2in1

00012166000000

0m+



200x180 cm
fabric playmat

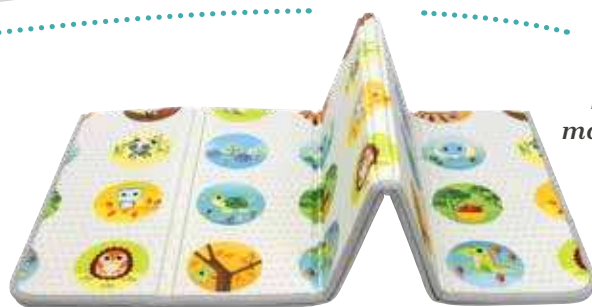


Water-resistant
and easy to
clean



A giant mat to play and crawl on in total safety. Colorful illustrations on both sides to stimulate baby's curiosity and imagination.

- Thick, **soft** and **comfortable** playmat with non-slipping pattern in relief to cushion baby's falls when they start crawling and walking
- Joyful double-sided graphics with animal friends on one side and soft colors dreamy landscape on the other
- Perfect to decorate baby's nursery
- **Easy to fold** and carry around thanks to its case (**included**)
- **Water-repellent** and **easy to clean**



Soft
material



Product dimensions (cms):
200x180x1,5



Box



Box dimensions (cms):
90x17x40



4x



8 058664 177158

Country Chic Playmat

00012166100000

0m+



*Water-resistant
and easy to
clean*



*MAXI fabric
play mat*

200x180 cm



*Easy to fold
and carry*



soft material



A giant rug where they can play and crawl in total safety! With colorful illustrations on both sides, it's designed to stimulate your little one's curiosity and imagination.

- **Thick, soft, and comfortable play mat** with a raised non-slip pattern to cushion falls as the child starts crawling and walking.
- **Double-sided mat** with geometric patterns in neutral, elegant tones to decorate the nursery or play area.
- **Easy to fold and carry** thanks to the included storage bag.
- **Water-resistant and easy to clean.**



Product dimensions (cms):
200x180x1,5



Box

Box dimensions (cms):
90x17x40



4x



8 058664 190379

My First Doll

A lifelong companion



Their lifetime companions since their very first months. Soft dolls with lightweight padding and the sweet look of a baby. They offer company since the early age, while becoming their favorite playmates. With accessories to complement the line to support preschool role-playing games, stimulating self-awareness and self-confidence and training their social skills.

My First Doll

00012117000000 PINK | 00012117100000 NEUTRAL

My First Doll Fantasy

00012117200000

0m+

Wow

Real iris
for a sweet
expression!



Super soft and
perfect to
cuddle



Ideal for
gifting

- ◆ **Super soft first doll with delicate realistic details. Ideal to hug and cuddle, she will be their inseparable companion starting from a very first age**

- Lovely doll for baby's first cuddles: **delicate velour**, super **soft stuffing** and very **lightweight**. So precious and tender that is the ideal companion starting from a very first age
- The **back of the head is stuffed** and very soft. Hands and feet are in soft fabric too.
- Designed with harmonious traits and pastel colors. The face is in soft plastic with **realistic details** that make the doll sweet and lovable
- **Heart shaped teether** in soft plastic with texturized reliefs to soothe the gums
- Machine washable to guarantee high hygiene
- Clothes and cuff not removable



Product dimensions (cms):
19x30x11

Box dimensions (cms):
21,5x15x31,2

00012117000000

00012117100000



Window
box



6x



8 058664 176427



8 058664 178308



Ideal for
gifting

Wow

Real iris
for a sweet
expression!



Super soft and
perfect to
cuddle



Wow

Pastel colors
and delicate
traits



Soft plastic
for teething

- ◆ **Super soft first doll with delicate realistic details. Ideal to hug and cuddle, she will be their inseparable companion starting from a very first age**

- Lovely doll for baby's first cuddles: **delicate velour**, super **soft stuffing** and very **lightweight**. So precious and tender that it's the ideal companion starting from a very first age
- The **back of the head is stuffed** and very soft. Hands and feet are in soft fabric too.
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- **Heart shaped teether** in soft plastic with texturized reliefs to soothe the gums
- Machine washable to guarantee high hygiene
- Clothes and cuff not removable



Product dimensions (cms):
19x30x11

Box dimensions (cms):
21,5x15x32,2



Window
box



6x



8 058664 186242

◆ **New**

Wow

**30 cm doll
included!**



**Soft cat Doudou
20x20 cm**



**With precious
golden
embroidery**



Soft teether



Perfect gift set

◆ **Exclusive Gift Set with a Sweet Soft Doll featuring a special fabric, a cuddly doudou and a soft heart-shaped teether.**

- **Exclusive doll** in a unique color and fabric combination, with soft head, hands and feet, delicate facial features, and golden stitching
- **Soft teether** with golden glitter and an embroidered star with a heart
- **Cuddly doudou** with a cute kitten-shaped head, size 20 × 20 cm
- **Perfect as a gift set**
- **Machine washable** for proper hygiene
- With Chicco dolls and accessories, it's easy and fun for children to create their own little world and stories. Through play, they learn to take care of others and share emotions
- **Doll included**



Product dimensions (cms):
19x30x11

Box dimensions (cms):
30x32.5x14.5

Window
box

6×



8 058664 188086

My Doudou Doll

00012193000000 PINK | 00012193100000 NEUTRAL

0m+



Heart ring
easy to
grab



Pastel colors
and delicate
traits



Vinyl head
and painted
details



Pure
cuteness!
Lots of cuddles



Cute doudou soft doll to keep always with you. With heart ring that makes it easy to grab. Lightweight and super soft

- 18 cm of pure cuteness: **Doudou little doll** perfect for babies little hands
- **Super soft stuffing** for hours of cuddles. Vinyl head with realistic painted details
- **Heart shaped ring** to promote manual skills and to make it easy for baby to grab the doll and to take it with them
- Delicate and **lightweight**, the little Doudou doll will become their inseparable companion. Easy for baby and parents to store and take everywhere
- **Designed** with soft colors and harmonious features
- **Machine washable to guarantee high hygiene**



00012193000000



8 058664 177776



00012193100000



8 058664 178209

Product dimensions (cms):
13 x 6 x 18

Box dimensions (cms):
16 x 10 x 20

Window
Box

6x





Anti slipping
soft rubber
handles



Lightweight:
easy to lift and
carry around



Rich in details
like a real
stroller!



Free the
imagination
and create
your story



Emulation toy to
pretend taking
care of your
little baby



Toy stroller to carry your dolls and puppets around, indoor and outdoor. With realistic details and metal frame

- Stroller toy with **metal frame**: light and easy to fold to store it away and to carry it everywhere
- Realistic details, like a real stroller! **Fabric seat** and **foldable canopy** and security system to keep doll fastened
- **Free double wheels** to use it **smoothly around** and **soft rubber anti slipping handles**
- **Intuitive assembling system** (no screws or tools required)
- **Pretend to be**: with Chicco Dolls and Accessories it's easy and fun for your children to play creating their world and stories. Through play they will learn how to take care of others and to share emotions
- **Doll not included**



Product dimensions (cms):
56x47x25



Box



Box dimensions (cms):
11x11x 65



6x



8 058664 177844

Chicco Doll High Chair

00012408000000

3y+



Emulation toy to pretend taking care of your little baby



Easy to assemble



Rich in details like a real highchair!



Safety system to keep doll in place



Highchair toy to take care of your dolls and puppets and create endless stories of love

- Highchair toy with realistic details to create a **role play session**
- **Lightweight metal frame** easy to fold and assemble (no screws or tools needed)
- Like a real highchair: **wide plastic tray** with cup hole, **footrest** and **safety system** to keep doll in place
- Textile seat with pastel colors pattern easy to clean
- **Pretend to be:** with Chicco Dolls and Accessories it's easy and fun for your children to play creating their world and stories. Through play they will learn how to take care of others and to repeat adults everyday gestures of loving
- **Doll not included**

Product dimensions (cms):
65x27,5x39

Box dimensions (cms):
28,5x10x38



Box



6x



8 058664 181421



Emulation toy to pretend taking care of your little baby



Wide compartment to store all your toys



Adjustable height with 3 positions



Open or close the feet to switch from Stable Mode to Rocking Mode



Open the lateral zip and place the crib next to you bed

Chicco Next2Me toy to have fun playing and taking care of your favourite companion. Easy to assemble with metal frame

- Chicco Next2Me toy with **metal frame** and realistic details. **Easy to assemble** and to fold with no screws nor tool needed
- Open the **lateral zip** to create the Next2Me mode and place the toy crib next to your bed to go sleeping with your favourite play companion
- 2 modes: **Rocking Mode or Stable Mode**. Open and close the crib feet to change configuration
- **Adjustable height** like a real Next2Me crib!
- **Textile compartment** under the crib to store all Doll accessories and clothes
- **Pretend to be:** with Chicco Dolls and Accessories it's easy and fun for your children to play creating their world and stories. Through play they will learn how to take care of others and to repeat adults everyday gestures of loving
- Doll not included



Product dimensions (cms): 50x27x53

Box dimensions (cms): 35,5x7,5x51



Box



6x



8 058664 181629



My first doll

*A tender world of love
and bonding*



*Gentle on
newborns*



*Realistic details.
Designed in Italy*



*Very soft
to cuddle*



*Machine
washable.
Gentle washing
programme*

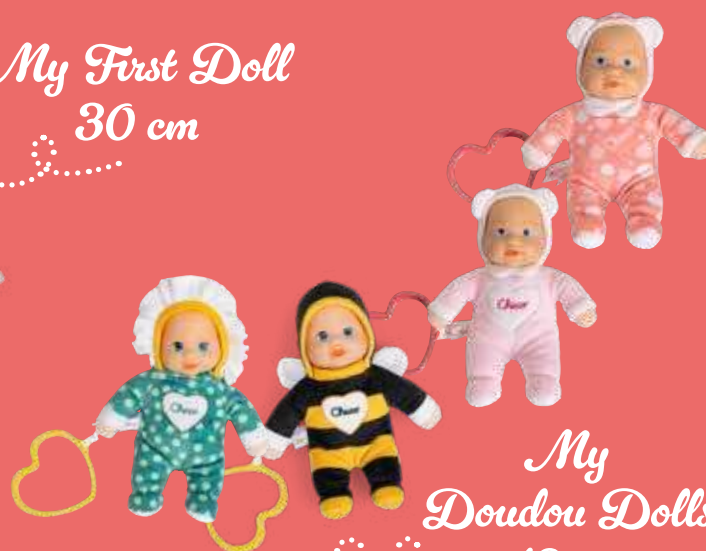
Our product range

Ideal to hug and cuddle, she will be their inseparable companion starting from a very first age

With Chicco Dolls and Accessories it's easy and fun for your children to play creating their world and stories. Through play they will learn how to take care of others and to repeat adults everyday gestures of loving and bonding



My First Doll
30 cm



My Doudou Dolls
18 cm

Deluxe versions



Accessories



My Wood Friends

Our wooden toys are designed in Italy with a distinctive aesthetic: well recognizable, cute and in line with the target of young children.

They are aimed at promoting collectability, with a strong family feeling, puzzle pieces that can be connected to each other and with the playsets and animal families that can be matched together.

They have both an entertainment function and a very strong educational value: inspired to the Montessori method, they involve children in playful experiences, logical and manual activities to stimulate the finest cognitive and motor skills.

Wood of My Wood Friends toys comes from well-managed, FSC® - certified forests. Our boxes are recyclable and made of FSC® certified paper.



Teddies Train

00012197000000

2y+



*Emotional storytelling:
touch and feel and
create your magical
world*

Wow

*Exclusive
characters
included*



*Free wheels to
move around*

Jump on the wooden train and let's go honey hunting with the sweet bears!

- **Free wheels wooden train** with 3 wagons easy to connect thanks to the intuitive interlocking system. This activity helps children train their fine motricity
- **Move in every direction:** thanks to its free wheels, the train can be moved back and forth and in every direction. It's very lightweight and easy to play with
- **Rich playset:** 5 colored illustrated blocks to build your train as you prefer. Stack them according to your fantasy to prepare everything for your next adventure
- **4 exclusive figurines included:** in the playset you'll find 2 exclusive bears characters, one cute bee and the bee hive
- **Color sorting and counting activity;** stack the blocks according to colors and size and have fun free building your train
- **Emotional storytelling:** through natural materials, basic shapes and cute illustrations, children can feel close to their toys and free their imagination to invent new stories
- **Wood of My Wood Friends toys comes from well-managed, FSC® - certified forests.** Our boxes are recyclable and made of FSC® certified paper.

Product dimensions (cms):
38x6,8x7

Box dimensions (cms):
38 x7,6x10



Box



6x



The Farm Families

00012668700000 COW FAMILY | 00012668800000 SHEEP FAMILY | 00012668900000 CHICK FAMILY

2y+

◆ **New**



The puzzle pieces
together to create
your own farm path!

My Wood Friends

3 adorable animal
families to collect! A total
of 3 exclusive sets with 2
puzzle pieces included!



Wow

Collect them all!



Creative play &
emotional storytelling



◆ **The new Farm Families have arrived! Play and create new stories with cows, sheep, and chicks!**

- **Adorable animal friends** with delicate illustrations that stimulate children's visual perception
- **Sensory experience:** our wooden characters engage the senses. Look at their sides to see the real wood layers
- **Light and easy to grasp:** each figure is about 6 cm tall and 1.5 cm thick
- **Inspired by the Montessori method:** with wooden toys, children can have fun exploring a natural material, staying close to reality and away from screens. Through touch, they can discover shapes and sizes, learning independently through play
- **Each family** comes in a windowed, hangable box and includes two puzzle pieces. Collect all the families to complete the 6-piece puzzle and create a fun farm path!



Product dimensions (cms):
6x3x1,5

Box dimensions (cms):
17x17x4

Window
box

6x



CHICK FAMILY
00012668900000



8 058664 194643

SHEEP FAMILY
00012668800000



8 058664 194636

COW FAMILY
00012668700000



8 058664 194612

The Cow Tractor

00012681000000

2y+

◆ **New**



*Emotional storytelling:
touch and explore to
create your magical
world*

Wow

**EXCLUSIVE
CHARACTERS**



*Free wheels for
easy movement*



◆ **A beautiful wooden tractor to play and deliver milk!**

- **Wooden free-wheeling tractor** with trailer, easy to connect thanks to an intuitive coupling system — a fun activity that helps develop fine motor skills
- **Move in every direction:** thanks to its free wheels, the tractor can move forward, backward, and in all directions. Very light and easy to handle
- **Rich playset:** includes 1 large tractor, 3 milk bottles, and 3 exclusive characters — the bull, the cow, and the calf
- **Learning through play:** with the milk bottles, children can discover basic concepts such as small-big, full-empty, and tall-short

Product dimensions (cms):
35x7,8x9,2

Box dimensions (cms):
32,5x8,5x10



Box



6x



The Chickens Haystack

00012682000000

2y+

◆ **New**



Kids can match and place each gear in its correct position



Stackable and rotating gears

Wow

Children can play to create the life cycle of a chick, from baby to adult



◆ **The Chickens' Haystack lets children discover the life cycle of a chick, from egg to hen, stack the hay, and make the characters dance!**

- Stacking and shape-sorting toy with rotating gears
- Children can place the characters following the logical order of the chick's life cycle
- The characters can dance on the gears
- Includes 1 large play base, 5 gears, and 4 exclusive characters!

Product dimensions (cms):
29x23x2,5

Box dimensions (cms):
29,4x4,5x23



Box



6x



8 058664 187867

The Little Sheeps Watermill

00012683000000

2y+

◆ **New**



Wow

Drop the characters in through the roof!



Spin the wheel to reveal animated images of the sheep!



3

characters and 3 wheat pieces included



An iconic Water Mill where the wheel really turns and reveals two white sheep and one black sheep! Discover all the fun activities and hidden surprises together with your cheerful playmates.

- **Rich playset:** the mill reveals fun activities and is the favorite place of the sheep and their loyal watchdog!
- **Surprise effect:** place the characters on top of the mill and watch them fall inside the playset!
- **So much fun!** Turn the wheel to see the images of two white sheep and one black sheep appear!
- **Includes 3 wheat pieces**, one for each character!

Product dimensions (cms):
20x18x17

Box dimensions (cms):
22.2x19.4x17.2

Box

6x



The Great Pony Farm

00012386000000

◆ **New**



Insert the
characters
through the roof

Wow
3 Box for
the ponies



14

Pieces included

◆ **The Great Pony Farm is a playset full of fun activities that stimulate children's creativity, focus, and fine motor skills!**

- **Rich playset:** children can recreate life on a farm — feeding hay bales to the ponies, giving them water, helping them climb to the second floor using the ladder, and playing with the fence.
- **Surprise effect:** place the characters on top of the farm and watch them fall inside the playset!
- **So much fun!** The hay bales can be lifted to the upper floor using the pulley.
- **Includes 3 characters, each with their own hay bale!**



Product dimensions (cms):
28,5x19,5x21,5

Box dimensions (cms):
29,5x20,4x22

Box

4x



00012386000000



8 058664 180028





Activities to grow with Chicco

The world awaits! Every day is a new discovery and brings new moments of happiness to share and live together.

♥ Baby Sense & Focus

♥ Fit&Fun

♥ Smart2Play

♥ Happy Music

♥ Move&Grow

♥ Turbo Ball



Baby Sense & Focus

Discover the world together



Every moment of the day is an opportunity for babies to discover the world around them and start exercising their abilities. Baby Sense & Focus line helps parents in meeting their children natural desire to explore by training their senses and curiosity in a funny way.

Day&Night Hedgehog

00011592000000

0m+



1 Activity center with lights & sounds



2 Quills that light up to keep baby company at night



Rotate the snail to create a funny sound

Day & Night cute hedgehog: activity center and bedside night lamp. With many sounds and melodies for play and relax moments

- **0+months:** the cute hedgehog is a night lamp. In night mode, its quills light up with a soft relaxing light. Press the buttons to activate an automatic cycle of 15 minutes of relaxing melodies with the sounds of nature and the sea.
- **6 months +:** as the child grows, the toy becomes an activity center to entertain the baby during playing session. Press the ladybird and the mushroom to activate funny sounds and cheerful melodies. The leaf will light up.
- **Spin the snail shell:** it trains fine motor skills and precision.



3x AAA 1,5V (included)



Product dimensions (cms): 16x12x12



Box dimensions (cms): 19x21x14,5



Try me Open Box



6x





**Soft velour
and printed
cloth**

Wow
Cute
embroidered
details

**Ribbon to
attach pacifier**

Soft doudou in the shape of fawn. Ideal to cuddle for many relaxing moments

- **Fawn doudou** in very soft velour
- Cute character with embroidered details
- **Different textures:** velour and printed soft fabric
- **Pacifier ribbon** to firmly attach baby's pacifier
- Little knots on the ends to help baby grab the toy
- Machine washable

Product dimensions (cms):
16x25x6

Card

Box dimensions (cms):
16x25x6

6x



8 058664 176939

Baby Dino and Baby Elephant

00012207000000 DINO | 00012206000000 ELEPHANT

3-24m



Easy to attach
to the stroller



Machine
washable



Rattle
inside



New bracelet
shape for easy
grasping



Colorful
labels that
babies love



Textile rattles in recycled fabric. Lightweight and with new bracelet shape easy to grab

- Dino and Elephant fabric rattles. Shake them to hear a **jingling sound**
- **Rattling beads** inside to entertain baby with funny sounds
- **Lightweight** with a new shape that makes them easy to grasp
- Thanks to their **bracelet shape**, parents can wear the rattle on their wrist to entertain the baby
- **Attach them on the stroller** to keep them always with you
- Made with **100% recycled polyester** from post consumer plastic

 **Product dimensions (cms):**
10x14x5

 **Box dimensions (cms):**
14x21x5

 Card

 6x

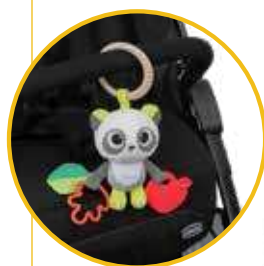


8 058664 177875

First Activities Panda

00011566000000

3-24m



Hook it
to the
stroller



Machine
washable



Crinkle



Teether

◆ Panda rattle with soft textile parts and plastic pendants.

- Soft plastic **apple teether**
- **Leaf** with **crinkle** sounds
- **Hard plastic** pendant leaf
- **Rattle** inside the Panda
- Universal **hook** to easy fix it on prams, strollers
or car seats



Product dimensions (cms):
14x10x6



Box dimensions (cms):
18x5x21



Card



6x



8 058664 164851



Easy Grasp Keys

00005953000000

Easy Grasp Rings

00005954000000

3-18m

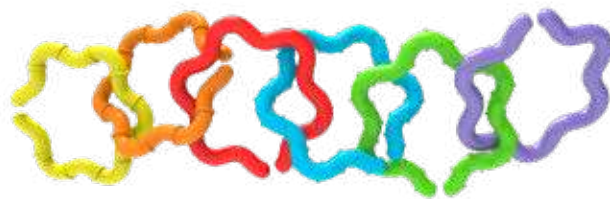

Easy to
handle &
lightweight




Paint
free rattles


Tactile experience
& gums
stimulation


Create a chain




Paint
free rattles




Attachable/
detachable rings

- ◆ **Light and easy to grasp set of colourful keys to stimulate manual coordination skills.**

- 3 key-shaped pendants in different textures and contrasting colours
- Each key has a number to learn how to count
- The soft plastic parts are perfect for teething



 Product dimensions (cms):
12x11x2,5
 Box dimensions (cms):
16,5x21x6

 Card  6x



8 058664 007585

- ◆ **Light and easy to grasp colourful rings to stimulate manual coordination skills.**

- The 6 colourful rings can be detached from the frame and combined together to create a chain
- Super soft plastic ring ideal for teething



 Product dimensions (cms):
11x4x10,5
 Box dimensions (cms):
16,5x21x6

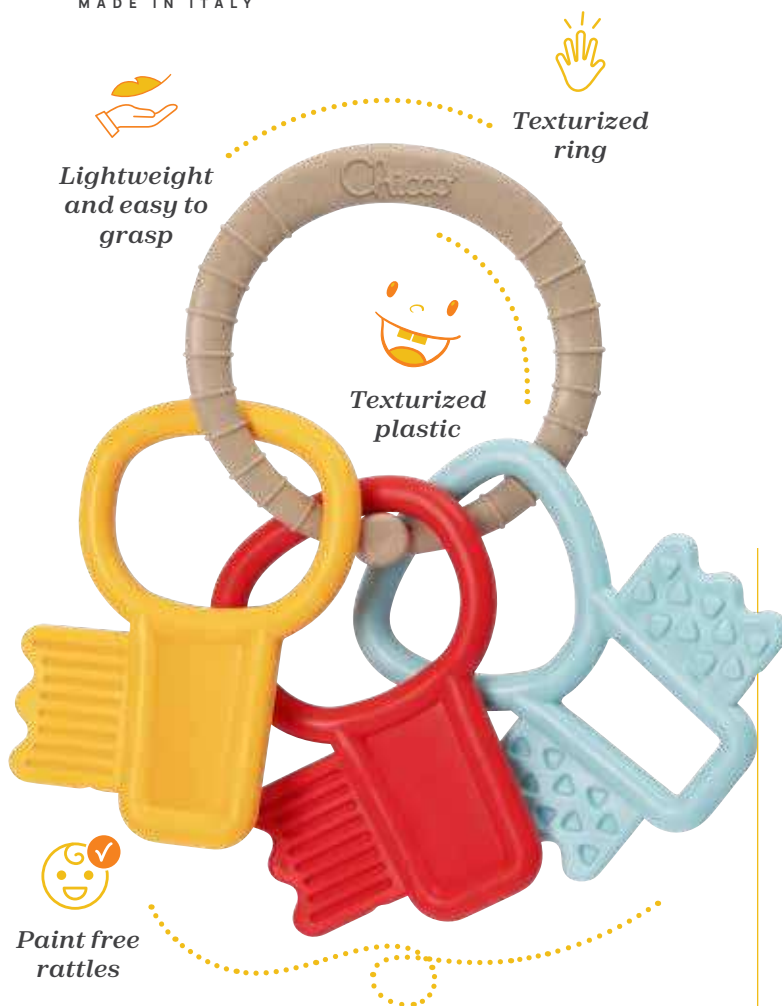
 Card  6x



8 058664 007592

Teething Key Ring

00063216300000



- Iconic Chicco keys rattle, easy to grasp and shake, to stimulate manual coordination skills, now made from recycled plastic!

- Each key has a **different pattern** in relief to **soothe the gums** during teething period
- Lightweight and easy to grasp
- **Texturized ring**
- Made with 55% recycled plastic from industrial residues
- The box is recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.



Product dimensions (cms):
9x2x15

Box dimensions (cms):
21,5x5x14



Card



6x



Fun Teething Frog

00071697000000 FROG



It stimulates manual coordination skills



Paint free rattles



Rotating and rattling balls

◆ ***Light and easy to grasp frog rattle with a rattling rotating ball.***

- The soft plastic parts are ideal for teething
- ***The manual activity stimulates manual coordination skills***



Product dimensions (cms):
12x14x1,5

Box dimensions (cms):
14,5x5,5x21



Card



6x



8 003670 985266

Tulip Rattle Pink / Blue

00000023600000 PINK | 00000023700000 BLUE | 00000023300000 BIOPLASTIC

3-18m



The iconic Chicco rattle, reimagined with a modern twist.

- **Shake it for a fun jingle!**
- Easy-to-grip handle for little hands.
- **3 colorful tulips to explore color gradients.**
- **A beloved Chicco classic for generations**
- Available in blue and pink versions.
- Made with 80% **recycled plastic** from industrial residues and 80% **bioplastic** from vegetable sources
- The box is recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.

Product dimensions (cms):
14x23x3,5

Card

Box dimensions (cms):
16,5x25x2

6x

Petals 80% in bioplastic
Stem 80% in recycled plastic

Product dimensions (cms):
14x5x19

Card

Box dimensions (cms):
22,7x4x16,8

6x



00000023700000



8 058664 163397

Musical Fox

00011589000000

Puppy Phone

00009708000000

3-18m



Electronic fox rattle with sounds and manual activities.

- **Colored ball** on the fox belly that activates **funny melodies** when rotated
- **Rattling ball** inside the fox
- Ears in **soft plastic** ideal for **teething**
- Sliding **texturized rings** on the fox tail
- The melodies stimulate **auditive skills** and keep little ones entertained with funny sounds

3x LR44 1,5V
(included)

Product dimensions (cms):
13x12x4,5

Box dimensions (cms):
21x17x5

Try me Card 6x



Electronic plastic rattle with sounds, light and a funny puppy-phone shape.

- **With funny melodies and light**
- The ring makes it easy to hold
- **Sliding cubes to stimulate manual skill**
- Baby can play with it pretending to have a real phone
- With ON/OFF system

3x LR44 1,5V
(included)

Product dimensions (cms):
6x12,1x3

Box dimensions (cms):
16,5x21x4,5

Try me Card 6x



Will the Pin-Wheel

00009710000000

6-18m



- **Mechanical highchair toy for babies' meals. With mill effect and soft plastic texture.**

- **Different activities** to develop manual coordination and cognitive skills
- With a **mirror, rattling rings and 2 teethers**
- **Practical suction cup**
- Different textures on the plastic surface to help develop tactile skills

Product dimensions (cms):
12x17x7,5

Box dimensions (cms):
14x21x9,5

Try me Open Box 6x



8 058664 104536

Phill the caterpillar

00010036000000

6-36m



Suction cup

- **Electronic high chair toy for babies' meals with sounds, melodies and many manual activities.**

- **Sound and melodies** are activated by spinning the caterpillar or rotating the ring
- Sliding beads and mini rattling balls to create funny movements
- **Easy to grip thanks to the practical handle**
- With a **practical suction cup**

3x LR44 1,5V
(included)

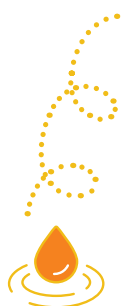
Product dimensions (cms):
13x16,5x8,5

Box dimensions (cms):
20x9,5x21

Try me Open Box 6x



8 058664 118663



6 pages with
animals and
numbers



Learn first
numbers
and meet
animal
friends!



Illustrations
get colored
in water!



Soft plastic bath book that magically comes alive with water!

- Bath book in water-repellent **soft plastic with 6 pages**
- Some illustrations are white but **once in contact with water, either cold or warm they come alive** and become colored! Once dried, the illustrations return white, for endless fun
- Meet all the animals that live in the water and have fun having a bath in their company. **Beautiful illustrations** to create stories
- Get entertained and **learn first numbers and colors**
- Lightweight and easy to open

 **Product dimensions (cms):**
15x15x2

 **Box dimensions (cms):**
18x2,5x21

 card with blister

 6x



8 058664 176953

Dancing Jellyfish

00011902000000



*Place it in water and
watch it dancing!*



Bath toy

- ◆ **A funny dancing jellyfish that accompanies baby during bath time.**

- Turn the tentacles to see the **jellyfish rotate on itself** when it is in the water
- It floats in water
- Perfect for **entertaining the baby** during bath time

Product dimensions (cms):
8x8x9,5

Box dimensions (cms):
11,2x11,2x15



Open
Box



6x



8 058664 171910

Soft Ball

00011565000000

0-18m

Musical Ball

00011564000000

6-36m



Attach it
to the stroller



Machine
washable



Really light
and soft

- Soft and light ball made of different fabrics and labels ideal for little babies' first activities.

- Throw it to hear **rattling sound**
- **Colored labels** for an easy grabbing
- It helps to develop tactile sensibility, manual coordination and **crawling**
- With **two fabric straps** to fix it to the stroller



8 058664 164844

Product dimensions (cms):
9,5x9,5x9,5

Box dimensions (cms):
10,3x10,3x15

Open
Box

6x



Machine
washable



Easy
to grab



Wow

Shake it to hear funny sounds!

- Electronic soft musical ball made of different fabrics and labels. It activates nice music and melodies when shaken.

- Shake it to activate **funny melodies** and sound effects
- **Labels** for an **easy grabbing**
- **Different fabrics** with funny animals illustrations
- **Machine washable** thanks to the removable battery pack
- With a mirror on the top that creates light effects
- It helps to develop **tactile skills**, manual coordination and **crawling**



2x AAA 1,5V
(included)

Product dimensions (cms):
15x15x15

Box dimensions (cms):
15,5x15x21

Try
me Open
Box

6x



8 058664 164837



Attach me to
the stroller



Crinkle
sound



Wow

Giraffe mom
is a puppet!

Different tactile
experience on
every page!



**Colorful textile book with animals and their puppies,
to stimulate parent-baby interaction, since the giraffe
is a puppet.**

- **Textile book wearable by the parent** to interact with the baby and make them discover a pleasant and different tactile experience on each page
- The **4 pages feature illustrations** of animals and their babies and lots of different fabrics
- It makes a pleasant "crinkle" noise
- **Practical ring to hang it on the stroller**
- Very light and easy to flip through



Product dimensions (cms):
15x4x15



Open
Box



6x

Box dimensions (cms):
21,5x5x21,5



8 058664 152100



Black&White

• **New**



High-contrast black and white images for the first months of life



Machine washable



Easy to attach to the stroller

• **5 fabric cards with dual visual stimulation: on one side, high-contrast black and white images to support visual development; on the other, colorful illustrations to encourage color learning and detail recognition.**

- **Stimulates vision from the very first months:** black-and-white, high-contrast illustrations encourage visual development and concentration in newborns.
- **Bright colors and numbers from 1 to 5:** the reverse side introduces babies to the world of colors and numbers in a playful way, promoting learning and attention to detail.
- **Includes a practical plastic ring** to easily attach it to the stroller and take it everywhere with you.
- **Made of soft fabric with a crinkle effect** to stimulate touch and hearing.
- **Machine washable** to ensure maximum hygiene.
- **Inspired by the Montessori method.**

Product dimensions (cms):
13x10x2

Box dimensions (cms):
18x2x21

Card

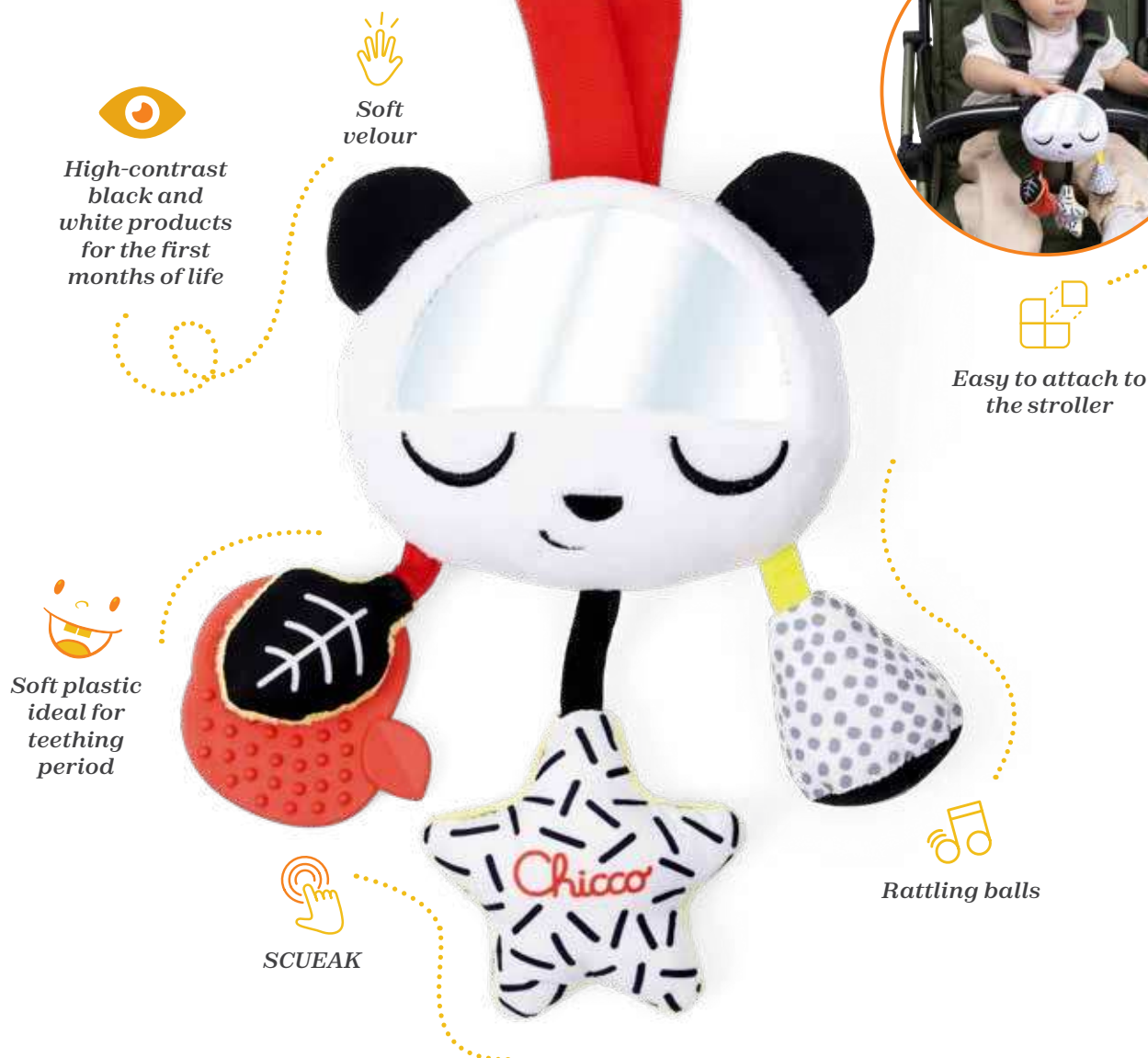
6x



00012551000000



◆ **New**



◆ **A soft multisensory panda to hang on the stroller. Its high-contrast black and white colors promote concentration, while the mirror and interactive activities stimulate touch, hearing, sight, and fine motor skills.**

- With a large central mirror that creates light effects and stimulates curiosity.
- 3 multisensory hanging toys: a star with a squeaker to introduce the concept of cause and effect, a soft plastic apple, ideal for the teething phase and a cone with rattling beads to stimulate hearing.
- **Stimulates vision from the very first months:** thanks to its high-contrast black and white colors, it supports visual development and concentration in newborns.
- **Made with different materials** to engage and stimulate the senses.
- **Convenient Velcro strap** to easily attach it to the stroller and take it everywhere with you.
- **Inspired by the Montessori method.**

Product dimensions (cms):
16x25x6

Box dimensions (cms):
22x22x20

Card

6x



00012552000000



8 058664 184675

New


Different
fabrics to
stimulate the
senses


Machine
washable



High-contrast black and
white images for the first
months of life

Wow

5 colorful petals
hidden for
discovery



A soft fabric flower designed to stimulate a baby's sight, touch, and curiosity: 5 high-contrast black and white petals and 5 colorful ones in different fabrics to pull — perfect for sensory exploration!

- 5 petals with high-contrast black and white illustrations to support visual development and concentration in newborns.
- 5 surprise colorful petals hidden in the center of the flower, featuring bright colors and different fabrics to stimulate curiosity, the senses, and attention to detail.
- **Made of soft fabric with a crinkle effect** to encourage tactile and auditory exploration.
- **Convenient Velcro strap** to easily attach it to the stroller and take it everywhere with you.
- **Machine washable** to ensure maximum hygiene.
- **Inspired by the Montessori method.**


Easy to
attach to
the stroller



 Product dimensions (cms):
18x5,5x18

 Box dimensions (cms):
18x5,5x21

 Card

 6x



00012553000000



8 058664 184682

◆ **New**

6 different activities


Machine washable


Reversible cube

◆ **The learning Cube Book develops cognitive and fine motor skills through a rich variety of activities inspired by the Montessori method.**

- **6 different activities** to develop everyday skills
- Bring hands together, open and close the shirt with a button, zip and unzip the wallet, buckle and unbuckle the belt, slip the little hand into the soft glove, and learn how to tie the shoelaces.
- **Reversible design:** 6 double-sided pages with 6 activities and plastic accessories.
- The back of the cube helps children **learn numbers** through fun counting games.
- **Machine washable**

 **Product dimensions (cms):**
15,5x15,5x15,5

 **Box dimensions (cms):**
16x16x16

 **Try me** Open box

 **6x**



8 058664 188062

Smiley Smartphone

00011161000000



*Attach me
to the stroller*



*Press to activate
lights and sounds*



*15 interaction
points*



- ◆ **Electronic first smartphone for the little ones, with 15 touch buttons, lights, nice melodies, tunes and animals' sounds.**

- **Touch membrane with 15 interaction points** to activate more than 25 sounds, melodies, animals sounds, and light effects
- 3-position switcher to select the volume and turn off the toy
- **Handy fabric strap** to attach it to the stroller
- Lightweight and easy to grasp
- It teaches animals' sounds
- Talking versions available: check your language availability



2xAAA 1,5V
(included)



Product dimensions (cms):
21x13x15



Box dimensions (cms):
11x5x21



Try me Open Box



6x



8 058664 151981



Have fun with
new friends!



Volume
switcher



Press the
buttons to hear
funny sounds



A colourful electronic tablet for toddlers to have fun with many different sounds, related to animals and vehicles.

- Press one of the **9 buttons** and listen to the **different sounds and funny melodies** reproduced
- With **2 different volume levels**
- Easy to grab for little hands



2x AAA 1,5V
(included)



Product dimensions (cms):
19x4x13



Box dimensions (cms):
24,5x6x21



Try
me
Open
Box



6x



8 058664 144204

Counting Farm

Puppies Home



They teach
shapes
and numbers



Press the animal
buttons to hear their
different sounds

Electronic books with plastic base and carton pages with little holes, which are helpful to flip through them.

- This kind of books are ideal for the little ones because they catch their attention and invite them to explore with all the five senses
- **Every animal found on the pages will match with a button that the child can push to hear the corresponding sound**
- One teaches first shapes
- One teaches first numbers



3x AAA 1,5V
(included)



Product dimensions (cms):
19x4x19



Box dimensions (cms):
25x5x25



Try me Open Box



6x

Counting Farm
00009778000000



8 058664 108022



Funny toy that encourages motor skills thanks to its push and go mechanism! Colorful design and intuitive functioning for a wow effect.

- Giraffe and Horse with colorful and **eye-catching design**
- **Push down** their bodies and release them to see the animals run forward!
- It encourages children to **crawl and walk** and improves their spatial skills
- **Coated rubber wheels**
- **Wheels with rattling beads** inside for funny sounds

 **Product dimensions (cms):**
18x11x26

 **Box dimensions (cms):**
21x12x27,15

 Open Box

 6x





Manual activities in their bellies

Wow

Funny ears movements!



Wow

Mix bodies and heads to create new animals



Create totems, mix and match according to your fantasy!



Cute animal friends to play with: stack them, create totems and explore all the manual activities to free your imagination

- **3 animals** with **6 pieces** to stack, mix and have fun with. All pieces are **interchangeable** to play with imagination
- Mix bodies and heads to **create totems and new animals**. How is called a fawn with a panda head?
- **Manual activities**: each animal hides a secret in their belly. Elephant has a rotating ball; fawn has rattling colored beads and panda has texturized transparent belly
- **Wow effect**: place the heads on the bodies to watch the ears of the animals moving in a funny way!
- Egg shape that babies love! Lightweight and easy to grasp
- They stimulate creativity and fine motor skills

Product dimensions (cms):
7x10x7 (each piece)

Window Box

Box dimensions (cms):
28x7x16

6x



Pull String Whale

00012346000000

12-36m

◆ **New**


**Press-and-move
ball**

Wow
**4 strigs in soft
plastic to push
and pull**


Sliding rings


**Find out who's
hiding under
the fin!**

◆ **A cute plastic whale packed with manual activities to stimulate fine motor skills and hand-eye coordination. Features 4 soft plastic strings to pull back and forth!**

- **4 colorful soft plastic strings** to slide from side to side, stimulating manual coordination and introducing the concept of cause and effect.
- **Each pull string offers a tactile and auditory sensory** experience thanks to the vibrations created by the ridges.
- **Packed with manual** activities: sliding rings, "lift-and-discover" fin, and "press-and-move" ball.
- **Inspired by the Montessori Method.**

 **Product dimensions (cms):**
15x3x24

 **Box dimensions (cms):**
17x3x25

 **Card**

 **6x**



00012346000000



8 058664 179237

Pull String Apple

00012348000000

12-36m

◆ **New**

Wow

6 soft plastic strings to pull up and down!



Sliding rings

Easy to grasp



◆ **A colorful apple full of manual activities to stimulate fine motor skills. Features 6 soft plastic strings to pull back and forth!**

- **6 colorful soft plastic strings** to slide from side to side, stimulating hand-eye coordination and introducing the concept of cause and effect.
- **Each pull string provides a tactile and auditory sensory experience** thanks to the vibrations created by the ridges.
- **Packed with manual activities:** sliding rings and beads, and a movable leaf.
- **Practical handle** for easy gripping.
- **Inspired by the Montessori Method.**

Product dimensions (cms):
15x16x18

Box dimensions (cms):
17,5x12x15

Box
aperta

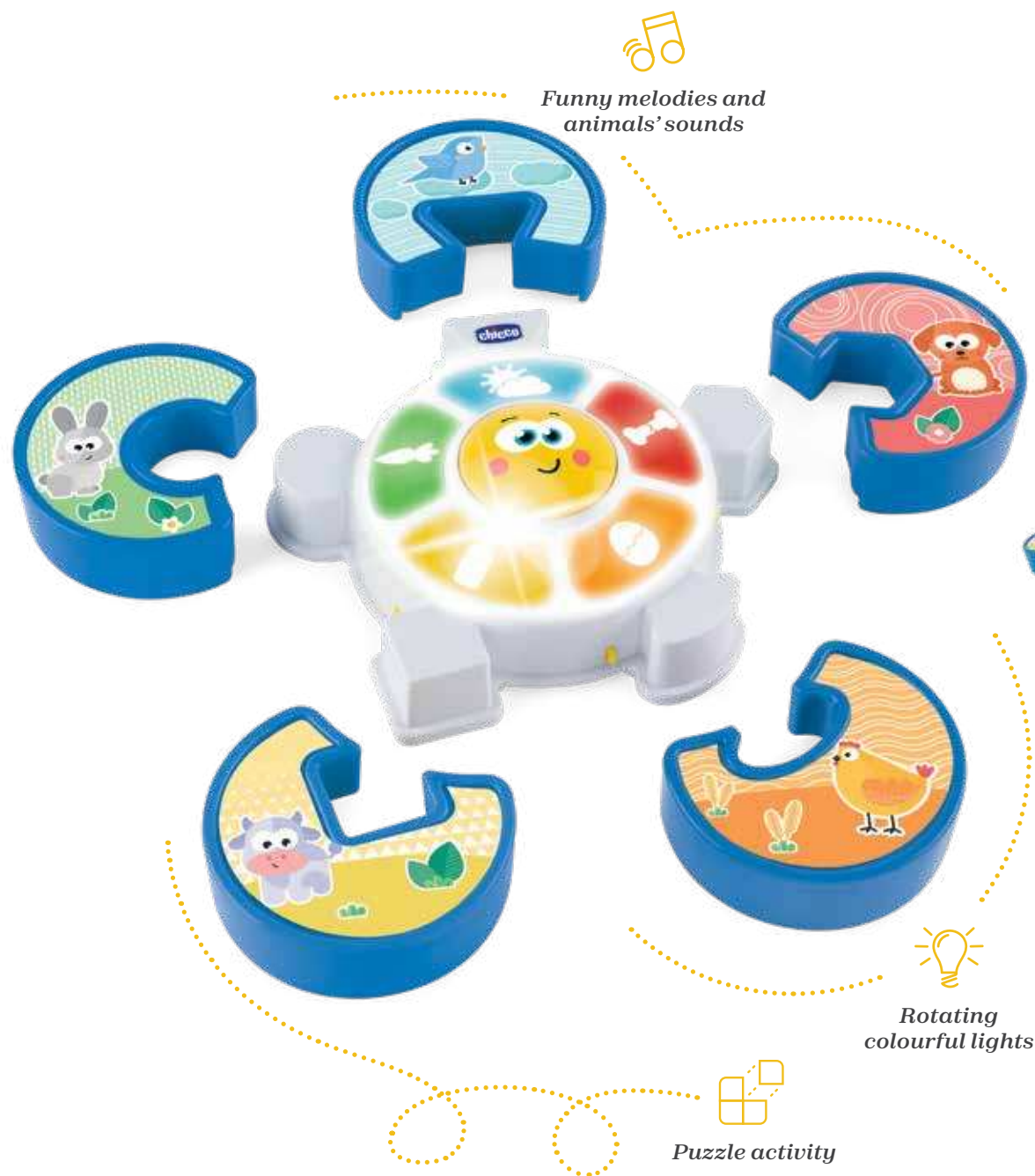
6x



00012348000000



8 058664 179244



Press the central button to start playing



Find the correct piece to complete the puzzle

Rotating colourful lights

Puzzle activity

A colourful flower activity center with lights, sounds and sorting activity to discover the world of animals.

- By pressing the funny face a lights game starts with a funny jingle, once it ends, one of the **5 lights** stays on, and the child has to **find the puzzle piece corresponding** to the illuminated element
- **Animals' sounds** are reproduced once the child inserts the piece in its correct place
- Once the puzzle is completed, the toy activates lights and funny melodies
- It stimulates toddlers' logical association



3x AAA 1,5V
(included)



Product dimensions (cms):
25x25x5



Box dimensions (cms):
25x6,5x26



Try me Open Box



6x



8 058664 138531

Forest Table

00012164000000

12m-4y



Electronic first activity table with lights, sounds and many manual activities to have fun in a magical forest

- **Electronic shape sorter:** insert one of the **3 colored shapes** (triangle, square and circle) in the correct hole and activate sounds, melodies and flashing lights in the central part of the table
- **Plant your forest:** play with the **3 puzzle trees** and create your magical forest. Compose the trees as you prefer by combining trunks and foliages and plant them in the little holes
- **Surprise ladybug:** press the head of ladybug to have a surprise effect! The little insect opens its wings and reveals a white daisy while activating a cheerful melody and soft light
- Big tree slide with 2 colored balls included. Have fun sliding down the tree and jump in the central lake
- **11 pieces included** (2 balls, 3 trees trunk and 3 tree foliage, 3 colored shapes) and **14 funny melodies**
- **Removable legs** to play also while sitting



 2x AA 1,5V
(not included)

 **Product dimensions (cms):**
44x40x44

 **Box dimensions (cms):**
47x13x36,3

 Box

 4x



8 058664 177103

Electronic Baby railway

00012343000000

18m-4y



MORE THAN
34 pieces



Different configurations to free your imagination!



Time table moves when the train passes!



Attach the 3 wagons and play on and off tracks



Many accessories to create your city



Press on the locomotive to watch it move around the trails!

Rich train playset with trails, locomotive and many wagons. Plenty of accessories to free your fantasy and create your world. With electronic locomotive that moves around

- Complete train playset with **electronic locomotive**: push it and watch it moving around the trails. It can be used also off trails on any smooth surface
- More than **34 accessories** contained in the box: **3 wagons** with interchangeable shapes (aeroplane, car and truck), 1 electronic locomotive, **1 traffic light**, **1 tunnel**, **1 train station**, **trails** to create the track (3 crossroads, 6 curves and 6 straight tracks), **4 level crossings**, **3 traffic signs** and **2 work in progress barriers** and **1 sticker sheet**
- **Many stickers** included to customize and give life to your playset
- **Rich in details** and with **many manual activities**: the timetable of the train station moves when the train passes through; you can lift up and down the level crossing to controll traffic
- Create **3 little vehicles** by combining shapes and wagons: **airplane**, **truck** and **car** that can be attached and detached from locomotive or can be used freely off tracks
- **Different track configurations**: **Closed track** (oval or infinity shape) or **Open track**. Little ramp included to help baby position the vehicles on the track
- Paint free and made with 60% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.



Product in 60%
Recycled plastic



2x AAA 1,5V
(not included)



Product dimensions (cms):
64x42x10



Box dimensions (cms):
42x10x23



Box



6x



8 058664 179442



◆ **New**



Wow

*“move and discover”
features*



*Stimulates logical
thinking skills*



16 pieces



Easy to assemble



*Find 4
interactive
point!*



Evolutive

◆ **A set of 4 puzzles with 4 pieces each, inspired by Montessori method designed for early puzzle play and coordination. Each puzzle has an interactive point, move and discover!**

- Discover the special area! It's marked by a small circular spot where you can place your finger. Gently insert and move it, and watch something move, shift, or disappear
- Each puzzle features a cute animal illustration: an owl, a skunk, a fawn, and a water turtle.
- Colorful, engaging illustrations capture children's attention and support their first discoveries. Helps develop observation skills, hand-eye coordination, and fine motor abilities
- Compact and practical box with a cord handle, ideal for carrying on the go
- Our boxes are recyclable and made of FSC certified paper, supporting the protection of forests and biodiversity

Product dimensions (cms):
-
Box dimensions (cms):
21,5x5,5x21

 Box with handle

 6x



New



High-contrast black and white images for the first months of life



Have fun finding the right pair



32
illustrated tiles



stimulates logical
thinking skills and
memory



A memory game with 36 cards (18 pairs) that grows with your child – designed to stimulate memory and observation skills, inspired by the Montessori method.

- 6 high-contrast black & white pairs, designed for babies, to stimulate vision from the very first months. They encourage visual development and concentration in newborns and can also be used as flashcards.
- 10 colorful pairs featuring cute animals and natural elements, perfect for accompanying your child's growth.
- Encourages focus, visual memory, and recognition of shapes and colors.
- Compact and practical box with a cord handle, ideal for carrying on the go
- Our boxes are recyclable and made of FSC certified paper, supporting the protection of forests and biodiversity

Product dimensions (cms):
-
Box dimensions (cms):
19,5x5,5x19

Box with handle
6x



Domino Playset

00012559000000

3y+

◆ **New**

Wow

27 pieces

 **Evolution**



Stimulates
creativity



Easy and intuitive
to play



stimulates logical
thinking skills



2in1

On one side, images
are matched; on
the other, paths are
created.



Wow

3

plastic pawns including



Discover, match, and explore! This Montessori-inspired domino features colorful animal and nature images on one side that can be matched; on the other, roads, rivers, and forest paths come to life with 3 playful pawns.

- 24 large tiles for learning and playing in a fun way, combining logic and creativity perfect for developing attention and manual dexterity.
- On one side colors and animals: match animal heads and bodies or pair natural elements to discover playful combinations.
- On the other side, paths to explore: roads, rivers, and forest trails to complete with 3 playful pawns – the squirrel, the boat, and the car guide children through their adventures.
- Compact and practical box with a cord handle, ideal for carrying on the go
- Our boxes are recyclable and made of FSC certified paper, supporting the protection of forests and biodiversity

 **Product dimensions (cms):**
-

 **Box dimensions (cms):**
19,5x5,5x19

 Box with handle

 6x



Smart2Play

The fun of their first cognitive challenges



Smart toys that offer a variety of stimuli through colours, shapes, sizes and mechanical activities designed to engage children by playing over and over again and lead them through their first cognitive and creative challenges.

2in1 Ring Tower

00009372100000

6-36m



Match the shape with the corresponding ring

2

SHAPE SORTING

2in1

MODES

1

STACKING
RINGS



4 rings and shapes to match



Textured rings

Wow

Rocking base



The 2in1 challenge version of the classical ring game. Shape sorting and stacking toys to double the baby's fun.

- It includes **4 rings in different sizes** to stack on the rocking base and 4 colorful shapes to insert into the corresponding ring
- The **rocking base** makes the game even more fun
- The **different textures** on the rings' surfaces stimulate soft motor skills
- The toy helps children to learn colors, shapes, size-differentiation and eye-hand coordination skills

Product dimensions (cms):
14x18,5x14

Box dimensions (cms):
15x15x25

Box

6x



00009372100000



8 058664 188178

2in1 Stacking Cups

00009373100000

6-36m



MUST HAVE

1

STACKING CUPS

2in1

CONFIGURATIONS



Textured cups



3

Slot the cups one inside the other

2

SHAPE SORTING



Match the 5 shapes with the corresponding cups

The 2in1 challenge version of the classical cups game. Shape sorter and stacking toy made of recycled plastic.

- It includes **5 cups and 5 colorful shapes**
- Stack the cups up all the way to the top to build a tower
- **Sort and drop the 5 shapes through the corresponding hole** on each cup
- Place the 5 cups inside one another from the biggest to the smallest
- It helps develop hand-eye coordination skills and to become familiar with colours and size
- Made of 80% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity



Product in 80% Recycled plastic



Product dimensions (cms):
12x36x12



Box



Box dimensions (cms):
15x15x23



6x



8 058664 1444 19

Multiactivity Cubes 10-36m

00011857100000

2in1

CONFIGURATIONS



*Stack the
cubes*

1

*Create a
tower*

2

*Play with
manual and
logical activities*



*Fine motor skills &
cognitive skills*



◆ **Four colorful cubes, full of activities to stimulate the child's manual and logical skills. Evolutive playability to accompany the child through the different stages of growth.**

- **From 10 to 18 months:** the child **stacks the cubes** randomly and discovers the manual activities on the cubes
- **From 18 to 36 months:** the child **finds the correct pair** by associating the pictures: chick-chicken, kitten-cat, sun-rainbow and mushroom-and flower and stacks the cubes following the correct numerical order
- Cubes help the child develop **fine motor skills**, hand coordination and **logical thinking**.
- **4 different manual activities:** press the flower to hear a funny sound effect, open the little window, turn the gears and spin the wheel
- Developed in collaboration with ANPE (national association of Italian pedagogists)

Product dimensions (cms):
7x7x7

Box dimensions (cms):
15x15x25



Box



6x



8 058664 188161

2in1 House&Farm Puzzle

00011085100000

10-36m



Front&back
plastic
illustration



Evolutive

2in1
MODES



Puzzle game



Shape sorting activity

It develops logical
skills and eye
coordination



Take
the base



Select
the illustration



Complete
the puzzle



Insert the
4 Shapes



2in1 puzzle & sorter toy to assemble both a house and a farm with 8 shapes to insert.

- Choose the illustration you want to follow and do the corresponding **puzzle**, then find the **matching shapes** to complete it
- **1 frame, 1 front&back illustration, 8 puzzle pieces, 8 shapes**
- The pieces and shapes are really lightweight and easy to handle
- Evolvable playability
- **Playing sequence:**
 - 1) Take the base
 - 2) Select the illustrations
 - 3) Complete the puzzle
 - 4) Insert the 4 shapes
- Hand-eye coordination and logical skills

Product dimensions (cms):
23,2x3,7x23,2

Box dimensions (cms):
25x9x25

Box

6x

ANPE
Associazione Nazionale Pedagogisti Italiani
ITALIAN NATIONAL
ASSOCIATION OF
EDUCATIONALISTS



00011085100000



8 058664 188208

MUST HAVE!

Play on all 6 cube faces



Insert the 4 shapes in the correct hole



Hammer the 2 balls



Open the door to take the shapes and balls out

1



Shapes sorting

2



Hammering

3



Shapes collection

2in1 cube designed to play on all sides with the double game modes, hammering and shape sorting.

- It includes **4 colorful shapes, 2 balls and the hammer**
- **Sorting and interlocking:** 4 colored shapes to insert inside the cube through 2 of its faces
- **Hammering:** funny activity for toddlers to develop manual skills. Hammer the 2 balls to make them fall inside the cube through the designated holes
- Take the shapes and balls out of the cube through the doors
- It helps develop hand-eye coordination and logical association skills and to become familiar with colors and size

Product dimensions (cms):
14x14x16

Box dimensions (cms):
15x15x25

Box

6x



2in1
MODES

Wow

It becomes a
toolbox



1

Mechanical
working station

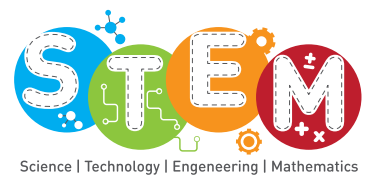
2



Make the gears spin



15 mechanic
pieces to
play with



2in1 mechanical working station. 12 tools to put the 3 gears in the right place and make them spin.

- It includes **15 different pieces** such as **hammer, screwdriver, wrench, screws, gears, bolts, nails, propeller** to play with
- **Workbench:** beloved roleplaying game to imitate the adults' world
- **Gears:** put the gears in the right sequence to make the propeller spin
- At the end of the game children can turn the workbench upside-down and **use it as a toolbox**
- It helps children to understand cause-effect by playing with one of the most iconic roleplaying game

Product dimensions (cms):
24x12,5x14

Box dimensions (cms):
15x15x25



Box



6x



◆ **New**

Wow

34 pieces included



Easy to assemble



Stimulates creativity



Stimulates fine motor skills



Gift Idea



A fun pastry-inspired playset that sparks creativity and imaginative play. Perfect for little pastry chefs to create colorful sweets while developing fine motor skills and concentration!

- Delightful 34-piece playset, including a 3-tier tray, 3 donuts, 4 cupcakes, 3 biscuits, and 2 plates – perfect for creative baking fun!
- **Let your imagination: become a pastry chef** and create your **favorite sweets** by choosing the combination of colors and decorations.
- **Helps develop fine motor skills, concentration, and role-playing** in a playful and engaging way.
- The sweet assembly activity is inspired by Montessori method because it promotes symbolic play, which is considered the ultimate expression of autonomy and independence.

Product dimensions (cms):
23x23x21

Box dimensions (cms):
23x7,5x32

Box

6x



•♦ **New**

Wow

Realistic play experience that mirrors real life



insert an empty cup and retrieve a "full" one!



Intuitive mechanism for engaging pretend play



A playful toy coffee machine that turns everyday rituals into imaginative role play, encouraging bonding, creativity, and hands-on fun.

- Timeless pretend play patterns: the classic tea party and the ritual of making coffee with parents—bringing imagination, social bonding, and real-world role play into one joyful experience.
- With an intuitive mechanism inspired by real coffee machines, kids can insert an empty cup and pull out a "full" one—turning every pretend coffee into a magical surprise!
- It works like a real coffee machine! Place the cup on the base, open the lid and insert the pod, close the lid and push the button to let the pod fall into the cup... then remove the cup, add its saucer, a spoon, and the toppings!
- Realistic, charming details: capsule storage on the back with a transparent panel to see inside, cursor to select sugar and rotating wheel to select the drink
- Packed with 30 accessories for endless fun, including everything to make coffee, tea, hot chocolate, and cappuccino—with cute toppings like cream and lemon

Product dimensions (cms):
20x12x18

Box dimensions (cms):
29x16x23

 Open Box

 6x





*Encourages
imaginative
role play
with realistic
actions*



Wow

*It works like a real
coffee machine!*



28

**Accessories
included**

*2 Espresso Coffee pods
2 Espresso Macchiato pods
2 Cappuccino pods
2 Hot Chocolate pods*

*2 Tea pods
2 Milk toppers
2 Lemon toppers
2 Cream toppers*

*4 Spoons
2 Small Cups
2 Big Cups
2 Small Saucers
2 Big Saucers*

Vegetable Garden

00012554000000

•♦ **New**



*Learn early numbers
and colors while
having fun*



*Easy to assemble –
like a puzzle*



A vegetable garden set, inspired by the Montessori method, with 21 pieces included to stimulate manual skills and logical thinking while learning color recognition and early numbers in a fun way!

- **21 pieces included:** 12 vegetables in four colors, 1 basket, 4 double-sided illustration cards, and 4 pieces to assemble your garden.
- **Supports the development of fine motor skills** through the action of inserting and removing the vegetables from the holes.
- **Practical basket, easy to grip**, for carrying the vegetables.
- **Choose a card and collect the illustrated vegetables** in the basket to learn early numbers and categorize colors.
- **The activity of inserting and removing vegetables** from the garden is Montessori-inspired, as it promotes visual association between color and image and enhances categorization skills.

Product dimensions (cms):
20,5x20,5x8

Box dimensions (cms):
22x6,5x32

Box

6x





Plant and harvest the vegetables from the garden!

Wow

21 pieces included!



Different materials to stimulate senses



Stimulates fine motor skills!



Stimulates imagination and pretend play



Flower pot

00012561000000

18m-5y

New



Soft plastic petals

Wow

The flower opens as if by magic!



Stimulates fine motor skills



Gift Idea



Easy to assemble



Stimulates creativity



Wow

33
Pieces included



A colorful 33-piece floral playset inspired by the Montessori method that combines fun and manual skills. Perfect for stimulating creativity, fine motor skills, and imaginative play in children.

- Discover the **surprise effect**: bring the watering can close to the red flower, and its petals magically open!
- Delightful **33-piece playset**, including 8 stems, 8 leaves, 10 petals in different colors and shapes, 2 pistils, 2 animals, 1 large flower, 1 watering can, and 1 pot – perfect for creative floral fun!
- **Helps develop fine motor skills, concentration, creativity and role-playing** in a playful and engaging way
- Its elegant design also makes **it perfect for decorating your home or your child's room**
- The flower pot is **inspired by the Montessori method**, as it allows children **to freely create new flower arrangements each time, stimulating imagination, fine motor skills, and active learning**

Product dimensions (cms):
26x16x18

Box dimensions (cms):
23x7,5x32



Box



6x



8 058664 184767

• **New**



Gift Idea



Stimulates
creativity



Stimulates
fine motor
skills



Easy to assemble



Wow

14 pieces included



A colorful 14-piece floral playset inspired by the Montessori method that combines fun and manual skills. Perfect for stimulating creativity, fine motor skills, and imaginative play in children.

- Delightful **14 piece playset**, including 2 stems, 2 leaves, 5 petals in different colors, 2 pistils, 2 animals, and 1 pot – **perfect for creative floral fun!**
- Helps develop **fine motor skills, concentration, creativity and role-playing** in a playful and engaging way
- Its elegant design also makes it perfect for **decorating your home or your child's room.**
- The Daisy pot **is inspired by the Montessori method**, as it allows children **to freely create new flower arrangements each time, stimulating imagination, fine motor skills, and active learning**

Product dimensions (cms):
9,5x9,5x19

Box dimensions (cms):
10x10x21

Box

6x



8 058664 179268



*It stimulates
logic and
creativity*



*Rotate and
spin the pins!*



*Bag to tidy up
after play*

**FREE PLAY
OR FOLLOW
THE CARDS**



REPRODUCE



STACK BY COLOUR



STACK BY SHAPE



**LEARN HOW
TO COUNT**

**New playing concept to have fun with pins, shapes and colors!
Create your composition and free your imagination**

- **Cloud base and 12 colored pins** to insert in the cloud to create different compositions according to your fantasy or following the illustrated cards
- Different pins to get familiar with shapes and primary colors: stars, rain drops, half moons and circles in red, blue and yellow
- **16 pieces included:** 1 cloud base, 1 big star, 12 colored pins, 2 front and back printed card, 1 cloth bag to store all the pins
- **2 ways of playing:** **FREE PLAY:** Children can play by stacking pins on the cloud in the order they like, stimulating fine psychomotricity and creativity; **FOLLOW THE SEQUENCE:** Children can play by stacking pins following the illustrated cards to learn numbers, colours and shapes
- It stimulates logical skills and fine motricity. Inspired to Montessori method
- Little cloth bag to store all the pins once the playing session is over

Product dimensions (cms):
20x13x5

Box dimensions (cms):
15x25x7

Box

6x



ITALIAN NATIONAL
ASSOCIATION OF
EDUCATIONALISTS



8 058664 177769

Stacking Cups

00007511000000

2in1

MODES



*Slot the cups one
inside the other*



64 cm



• 10 cups in different sizes to stack and slot.

- Pile them all up from the **biggest to the smallest** to promote logical association skills and become familiar with size distinctions
- Stack the cups to build a **64 cm tower** and count from 1 to 10
- Slot all the cups inside each other

Product dimensions (cms):
10,5x10,5x64

Box dimensions (cms):
10,6x10,6x19,7



Box



6x



8 058664 046409

Fit&Fun

When sport becomes passion



Fit&Fun line stimulates active playing with the right toys inspired by a selection of the most popular sports and games among adults and children. Sport toys stimulate passion about movement and help children to better know themselves and the others, sharing moments of happiness and complicity with parents and friends.



Play with colors
and numbers

2in1
MODES



Light and
safe to use
ball



BOWLING GAME



BUILD THE TOWER

Evolutionary
Evolutive

**MUST
HAVE!**



Have fun
outdoor &
indoor

The first bowling set with 6 colorful monkey-shaped stackable pins.

- **Bowling game:** place the pins and get a strike making them all fall with the red ball
- **Stacking game:** each pin can be divided in half and stacked on top of each other to build towers and pyramids with 12 pieces
- Each pin has a **different color and number** from 1 to 6 that help the child learn sequences by playing
- Soft plastic rubber ears to help grip monkeys
- It **stimulates creativity, accuracy and manual coordination**

Product dimensions (cms):
11x15x9

Box dimensions (cms):
43x11,2x26

Window
Box

4x



8 003670 826798



Funny sounds



Height: 91cm



Always on its feet



It helps children to express their emotions



The first inflatable punching bag for the youngest to freely express their emotions.

- **Gloves indicate where the baby must hit** and help them develop their motor and precision skills
- When hitting the gloves, **fun sounds are reproduced; sounds can be deactivated**
- The base needs to be filled with water: the **panda never lies down, for a never-ending match**



3x LR44
(included not replaceable)



Product dimensions (cms):
60x91x30



Box dimensions (cms):
30x30x7



Box



6x



8 058664 137428

Bouncing Rodeo / Unicorn

00011852000000 BOUNCING RODEO | 00011852100000 BOUNCING UNICORN

2-5y



It develops
balance and
coordination
skills



Ergonomic
saddle



Hand
pump
included



Have fun indoor &
outdoor



The first inflatable ride-ons Chicco for an extra fun! Bounce and jump around for active play

- 2 models available: **Rodeo** and **Unicorn**
- Easy and fast to inflate with the hand pump included
- It develops balance skill and coordination
- For domestic **indoor and outdoor use**
- **Distinctive unique design**

Product dimensions (cms):
48,5x23x43

Box dimensions (cms):
45x14,2x35,5



Box



4x



00011852100000



8 058664 175611

00011852000000



8 058664 168101

Jump&Fit Playmat

00009150000000

2-5y

MUST HAVE!



Wow

Fitness dice and coin included!



Active play



Playing together

1

CLASSIC HOPSCOTCH



With music and cheering sounds



150 cm long

2

COLORS GAME

2in1

PLAYMODES



Evolution



Lights to indicate where to jump

A modern, electronic version of a classic hopscotch children's game.

- **2 game modes:** classic hopscotch or colors game
- Classic hopscotch: toss the coin and jump on the tile. The panel lights up of the tile color
- Colors game: the light indicates where to jump and the mat detects if the jump is right
- **With lights and music**
- Interactive electronic playmat: sensors detect where the child jumps
- Cheering sounds to encourage the child
- It includes a **coin and a fitness dice** that shows 9 fun exercises to play with
- It trains active movement, coordination skills and accuracy



3x AA 1,5V
(not included)



Product dimensions (cms):
150x40x1



Box dimensions (cms):
30x9,5x45,5



Box



6x



DEMO VIDEO



8 058664 079315



Lights and stadium chants



Adjustable height: up to 58 cm



Score sensor that recognizes ball passage



It trains accuracy



2in1

PLAYMODES

1

SHOOT A BASKET:

shoot 3 baskets to win

2

COUNTDOWN:

score before the time runs out. 5 speed levels



Funny elephant basket with score sensor, music, and lights.

- Adjustable height for every stage of growth (up to 58 cm)
- 2 evolutive play modes: shoot a basket or countdown
- Score sensor: it recognizes when you shoot a basket
- The luminous scoreboard celebrates the goal with lights, stadium chants and cheering sounds
- Soft plastic ball included
- It trains accuracy and manual coordination



2x AA 1,5V (included)



Product dimensions (cms): 25x58x36



Box dimensions (cms): 42x16,7x50



Try me Open Box



4x



DEMO VIDEO



8 058664 087303

Multisport League

00009811000000

2-5y



Lights and
cheering sounds



Soft plastic
ball included

3in1
PLAYMODES

1

PENALTY
KICKS

2

SHOOT A
BASKET

3

HIT THE
TARGET



It trains precision, manual
coordination, accuracy
and motor skills



3 score sensors
that recognizes
ball passage



**An electronic Multisport
League with 3 different
activities: score a goal, shoot a
basket, hit the target**

- **3 game modes:** penalty kicks, make a basket, hit the target
- Triggered soccer net, basket net and target that **recognize the ball passage**
- The **luminous scoreboard** celebrates with lights and funny sounds
- Soft plastic ball
- It trains accuracy, manual coordination, precision and motor skills



2xAA 1,5V
(not included)



Product dimensions (cms):
54,8x24,5x43,2



Box dimensions (cms):
58x9,6x45



Box



4x



8 058664 166596



It trains precision, manual coordination, accuracy and motor skills



Lightweight rackets



Super fun!



Play alone or challenge your friends!

The most trendy sport in a childish version! Electronic set to play alone or to challenge your friends.

- Activate the toy with the switcher, place the **4 balls on the orange lateral slide** and... Get ready to play! The toy will automatically throw the balls and child can have fun hitting them with the **two rackets**
- **Two rackets included** with empathetic childish style. Easy to grasp and lightweight
- Have fun playing alone or challenging your friends!
- **4 balls**, lightweight and safe to play indoor and outdoor
- **Balls are thrown every 6 seconds** one after the other
- It trains motor skills and precision



4x AA 1,5V
(not included)



Product dimensions (cms):
36x18x26



Box dimensions (cms):
24x19x26



Box



6x



8 058664 177554



Happy Music

Feel the rhythm and play with it



Music is a privileged way to get to know each other, express oneself, and laugh out loud together! Happy Music offers fun toys to let children play with sounds and instruments and be the key players staging music for the fans in their family.

Mike the Microphone

00012121000000

1-4y



4in1

MUSIC PLAYMODES

1

Record your voice

2

Play back your voice

3

Talk like an alien

4

Speed up your voice



Ready for your next concert? Have fun singing along with Mike the microphone!

- Interactive microphone that **really amplifies the sound of your voice**. Lots of fun effects to play and sing along to the music.
- **Record your voice** by pressing on the "REC" button. Then press "Play" to **play back your gigs** to parents and friends!
- **Voice transformation effects**: press on the green button to transform your voice and speak like a cute alien! Instead, press the yellow button to speed up your voice: will they be able to understand your message?
- With lots of melodies, funny sounds and **flashing lights** to really feel like the star of your concert



3x AAA 1,5V
(included)



Product dimensions (cms):
20x7x7



Box dimensions (cms):
21x12x8



Try me
Open Box



6x



8 058664 176472

My First Guitar

00011087000000

9m-4y



PLAY
TOGETHER



Evolutive



Touch label with 8
interactive areas



UNLEASH YOUR
EMOTIONS

1

FREESTYLE

strum the guitar as you wish

2

COMPOSE A SONG

complete the melody and follow the rhythm

3

MEET THE ORCHESTRA

play 8 musical instruments of the orchestra



The electronic guitar to discover orchestra instruments and musical notes.

- **3 educative game modes:** freestyle, compose a song and meet the orchestra
- **Orchestra feature:** listen to and play 8 musical instruments
- **Strum like a real guitarist:** touch the label and learn the musical notes, or press the physical buttons and enjoy listening to the songs



3x AA 1,5V
(included)



Product dimensions (cms):
18x37x5



Box dimensions (cms):
40x25x7,3



Try
me Open Box



6x



8 058664 150779



5 volume levels



Many melodies and drums sounds



2 sticks included

3in1

MUSIC PLAYMODES



Play with 4 musical genres

1

FREESTYLE

hit the drums as you wish.

2

FOLLOW THE LIGHTS

look at the lights and hit rapidly the flashing drum.

3

ORCHESTRA

become the orchestra director and choose the musical instruments.

Their first electronic drum kit to rock out like a real rock star!

- **Electronic drum set** with two drums and a cymbal. Use the **rubber sticks** to hit the drums and the cymbal and create your own music!
- **3 play modes:**
- **Freestyle mode:** go wild to your favorite beat.
- **Follow the orchestra mode:** choose from the touch membrane which instruments to add to your orchestra from piano, violin and electric guitar and create your own band.
- **Follow the lights mode:** hit the drums when they light up to keep the beat and complete the melody.
- **3 music genres**, over 35 sounds and melodies, and 5 volume levels.
- With **colorful lights disco effect**.
- **Two soft plastic tipped drumsticks** included. **Practical handle** for carrying the toy with you.



3x AA 1,5V
(included)



Product dimensions (cms):
41x18,5x15,5



Box dimensions (cms):
34x18,5x20



Try me Open Box



6x



8 058664 178117



More than 50 sounds
and melodies

1

ORCHESTRA MODE

improve sonority skills through
playing orchestra.

2

COMPOSITION MODE:

have fun creating your own melody
with the 7 notes.



Their first electronic keyboard with lights and two play modes. Discover the magic of music with many instruments and learn the 7 notes

- **Like a real piano:** 7 colorful keys to learn musical notes and experiment with music
- 2 playmodes: **free exploration** and **discover the orchestra**
- At the top of the piano there are **4 keys** corresponding to musical instruments: pull the key down to hear the 7 notes with the sound of the corresponding instrument (drum, guitar, trumpet and violin)
- Child-friendly: the Chicco piano is **designed to be easily used by little ones**
- Lights and sounds to make the playing experience even more fun. More than 50 sounds and melodies and **3 flashing lights** that accompany the baby to discover the notes
- **3 volume levels:** move the dial and choose the volume of the melodies



2xAA 1,5v
(included)



Product dimensions (cms):
27,6x21,3x8,6



Box dimensions (cms):
30x22x11,5



Try me Open Box



6x



8 058664 178100

Robit Sing Along

00011853000000

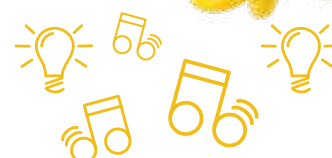
3-5y



Easy to carry around



The mic really works! Speak or sing into it to get your voice amplified



Select a music genre among POP, RAP, ROCK and sing!



3 amusing voice distortion effects



Move the switcher or press the buttons to activate lights and sounds



Musical interactive robot that allows kids to approach music by singing to the rhythm of the pre-recorded bases that Robit reproduces.

- **5 position** switcher to turn on Robit and select the musical genre to play with. Babies can choose among: **POP, RAP, ROCK** or to play in **MUTE mode**, in order to sing without any base underneath
- **REAL MIC**: once the toy is turned ON, the microphone starts working and babies can play with it by singing into the mic and hearing their own amplified voice!
- 3 buttons to be pressed to activate **3 different distorting voice effects**, choosing from **ALIEN, ROBOT and MONSTER**.
- It allows children to develop imagination, sense of rhythm and practice language in a fun and creative way
- Really easy to handle and to carry with you, thanks to the handle on top of the Robit



3x AA 1,5V (included)



Product dimensions (cms): 17X11X25



Box dimensions (cms): 19X15X27



Try me Open Box



6x



8 058664 169177

Musical Party Playmat

00011855000000

2-5y



With light
and sounds!



Play with
hands & feet

2in1

MUSIC PLAYMODES

1

FREE DISCOVERY

interact with the mat to discover musical notes, animal sounds, instruments, colors

2

QUIZ

press the trigger on the mat corresponding to the sound it plays and the color shown on the panel



Wow

Dance with
animal
friends!



Evolute

Wow

Dimensions:
100x70 cm



The first musical playmat that allows music learning with physical movements!

- **2 playmodes:** first playmode is **free discovery** and allows little ones to play freely with the playmat to discover musical notes, animals sounds, instruments, and colours. The playmat also reproduces the sounds of the animals movements to let little kids imitate them!
- **Second playmode is QUIZ mode!** The playmat reproduces random audio files that kids learnt to recognize in the first playmode and waits for the kids to press the corresponding trigger. To help little ones to find the correct element, the led lights up with the same colour as the trigger to be pressed
- **With its 100x70cm** width the playmat allows toddler to play with hands and feet
- It teaches little ones lots of information about musical instruments and notes, but also offers them the possibility to move by imitating the animals dance moves
- It is very colorful and funny to capture the attention of children aged 2 to 5 years. This also thanks to the 2 evolutive playmodes
- **More than 50 among melodies, animals sounds, instruments sounds and notes for endless fun**



2x AA 1,5V
(not included)



Product dimensions (cms):
100x4x70



Box dimensions (cms):
52x6,5x36



Box



6x



**22 triggers to be
pressed to activate
light and sounds!**



8 058664 112845



Play together

Represents a new frontier of role-playing games. From timeless beauty play to action games designed to be shared with the whole family, up to realistic adult-emulation experiences, this line invites children to play together.

By exploring everyday adult worlds through shared play, children develop creativity, social skills and self-confidence, while enjoying meaningful moments of connection.



Trolley 2 Go - Vet

00012729000000



A stylish trolley...



*Includes a
cute plush
puppy*



*Veterinary set with
realistic tools and
plush puppy!*



Wow

*Packed with
accessories*



A 2-in-1 transforming toy that combines the thrill of rolling your own trolley with the magic of caring for animals!

- It encourages imaginative play and role-playing adventures
- Easy and quick to transform
- A stylish trolley with fully functional wheels, a realistic handle that raises and lowers easily, and a trendy, modern design... transforms into a complete veterinary playset! Includes all accessories kids need to care for their stuffed animals.
- Features a handy tabletop with a sliding drawer, built-in storage areas, and a special space for pet treatment. Stands firmly when opened for play.
- Includes: syringe, scissors, otoscope, stethoscope, brush, thermometer—and a cute, stylish puppy plush

Product dimensions (cms):
27x18,5x66

Box dimensions (cms):
30x20x43



Box



4x



8 058664 189885



*... turning
into a fully
functional
veterinary
playset!*



*2in1 : Easily
transforms from
trolley to veterinary
clinic!*



*Perfect for
realistic role play
and on-the-go fun*





First Love

*blends the ever-green unicorn trend with the world of self-care.
A wide range of colorful accessories creates an endless play
experience filled with creativity, imagination, and fun.*

New



Lightweight and easy to carry—perfect for kids and unicorn lovers

FIRST Love
Your daily routine



Adorable unicorn character with a cute, distinctive design



Ideal as a gift



Soft-touch material

Unicorn bag – Soft Cutie Edition

- Made with soft-touch material for a cozy feel
- Adorable unicorn character with a cute, distinctive design
- Lightweight and easy to carry—perfect for kids and unicorn lovers
- Zip for opening and closing the bag
- Comfortable shoulder strap
- Includes a delightful unicorn-themed fragrance to complete the magical set, enriched with vanilla flavour
- A gentle, alcohol-free fragrance ideal for growing kids, perfect for moments of self-care and everyday freshness



Unicorn vanilla fragrance included in the set!

Product dimensions (cms):
17x14x5

Box dimensions (cms):
20x18x5,5

Window Box

6x



8 058664 194100

Unicorn beauty case

00012814000000

◆ *New*



A delightful gift for unicorn lovers of all ages



Practical carry handle for easy transport anywhere



Colorful & Completely Charming!



Lightweight and travel-friendly for everyday use

◆ Unicorn Beauty Set – Cute, Colorful & Completely Charming!

- Perfect for storing small beauty essentials
- Durable materials to keep items neatly organized and protected
- Adorable unicorn character with a cute, distinctive design
- The plastic case has a central snap closure that allows to open and close it to store items
- Includes a delightful unicorn-themed fragrance to complete the set, enriched with vanilla flavour
- A gentle, alcohol-free fragrance ideal for growing kids, perfect for moments of self-care and everyday freshness
- Unicorn comb, hairbrush, bracelet and mirror included!

Product dimensions (cms):
21x15.5x6

Box dimensions (cms):
32,5x27,5x10

Window Box

6x



8 058664 194117

+3y

FIRST Love
Your daily routine



Wow

Hair mirror



Wow

Hairbrush



Wow

Haircomb



Wow

Ring & bracelet



Vanilla fragrance



Unicorn Beauty Station

00012815000000

◆ *New*



*Ideal as
a gift*



*Fantastic unicorn
beauty station with a big
mirror, dual organized
compartments, and a
rotating module that reveals
a magical secret space*

◆ Unicorn Beauty Station - Magic, Style & Secret Surprises!

- Two spacious compartments, each divided into smaller sections for effortless organization
- Large built-in mirror for easy styling and play
- Rotating module that reveals a fun secret compartment
- Adorable unicorn character with a cute, distinctive design
- Includes a delightful unicorn-themed fragrance to complete the set, enriched with vanilla flavour
- Includes a complete accessory set: 2 rings, 2 bracelets, 1 brush, 2 combs, 4 hair clips, 4 hair ties, 1 headband, 1 hair band, 1 portable mirror and 1 sheet of decorative stickers

Product dimensions (cms):
30.5x16.5x28.5

Box dimensions (cms):
38,5x12x27

Window
Box

6x



8 058664 194124



Unicorn vanilla
fragrance included
in the set!

**FIRST
Love**
Your daily routine



Designed to inspire
imagination and
add a magical
touch to any
playroom



Large built-
in mirror for
easy styling
and play

Wow

Adorable unicorn
character with a
cute, distinctive
design



Wow

2 rings, 2 bracelets,
1 brush, 2 combs,
4 hair clips, 4 hair
ties, 1 headband,
1 hair band,
1 portable mirror
and 1 sheet of
decorative stickers
included





Fun Learning Toys

Play is a great motivation for your children to do their best, learn and get prepared for tomorrow's world. Being rewarded by a toy when solving together its challenges makes education full of fun and a neverending discovery.



Peary Bunny and Berry Teddy

00011571000680 BUNNY | 00012506000680 TEDDY (ITALIAN/SPANISH/ENGLISH VERSION)

6-36m

Wow

Cute hats with distinctive fruit shape



Super soft and tender!



Songs and melodies to have fun with the cute plushies!



The first numbers are 1, 2, 3, come on now, repeat after me!



Learn numbers, letters, colors and fruits

Interactive trilingual plushes with cute fruit hats. Press the soft tummy to learn first words and funny songs in three languages.

- **Electronic plush toys** with soft **stuffing** and distinctive **fruit caps**: sweet **pear** and yummy **strawberry**
- Press the **tummy** to activate many contents and learn first **words, sentences** and **songs** in your **language**. Move the **switcher** and choose other **languages** among the three present on the toy. **English** language is always present.
- Learn **colors, fruits, alphabet** (Teddy) or **numbers** (Bunny)
- For each **language** there are **10 interactions**. Press on the **tummy** and listen to: **10 nursery rhymes, 2 songs and 2 instrumental melodies** and a lot of sentences concerning **fruits, colors, letters and numbers**!
- **Machine washable** thanks to the removable **electronic module**



2x AAA 1,5V (included)



Product dimensions (cms): 25x12x7



Box dimensions (cms): 25x17,5x10



Try me Open Box



6x

00011571000680



8 058664 1878 12

00012506000680



8 058664 1877 68

ABC Teddy – The Bear Of Emotions

00007947000000

6m-5y

MUST HAVE!



Heart changes color according to emotion

*I'm happy!
Let's clap your hands with joy!*



36+ songs, tunes and phrases



Evolutionary

3in1

LEARNING STEPS



Recognize an emotion



Express a feeling and match with a gesture



Listen to the story and play with card



5 electronic buttons

Soft evolutive interactive teddy that guides children in recognizing and expressing emotions.

- **Evolutive puppet:** starting at 6 months it helps develop cognitive skills and by the age of 2 it guides children in the discovery of emotions
- **5 stories on 5 primary emotions:** joy, fear, anger, disgust and sadness
- **Heart changes color according to emotions. Press it to hear emotional stories**
- **More than 36 songs, melodies, sounds and stories**
- **High quality soft fabric**
- Adjustable volume
- **It teaches in 2 languages** to recognize and express emotions; first letters and numbers from 1 to 10; and much more



DEMO VIDEO



3x AAA 1,5V (included)



Product dimensions (cms): 23x17,5x26



Box dimensions (cms): 21,5x18x30



Try me Open Box



6x



ITALIAN NATIONAL ASSOCIATION OF EDUCATIONALISTS



8 058664 067374

◆ **New**



*Put the
glove on my
hand!*

Wow

2 Montessori-
inspired
activities



*Ideal Gift for
Kids*



Evolutione



A soft, interactive, and educational doll designed to help children learn—in both Italian and English—about body parts, first numbers, and how to get dressed!

- **Evolutionary doll:** starting from 6 months, she teaches first words and fun rhymes about body parts. From 2 years old, little ones can start learning to dress themselves by following Mila's cheerful instructions!
- **2 Montessori-inspired manual activities** (glove and button) to help develop fine motor skills and hand-eye coordination.
- **3 electronic touch points**
- **Over 50 phrases, sounds, and songs!**



3x AAA 1,5V
(included)



Product dimensions (cms):
26x9x30



Box dimensions (cms):
26x10x32,5



**Try
me**

Window box



6x



8 058664 194674

Selfie Phone

00009611000000

Talking Key

00000995000000

6-36m



Handy hook
to carry it with you



Let's take
a selfie!



4 changing
photos



Take a selfie
to change
Teddy bear's
outfit



Realistic
phone
sounds



Ring to clip
on stroller



Hello
let's play!



3 buttons
that
activate
sounds



Music and sounds with
coloured lights



A bilingual phone with buttons that engages little ones in a fun mechanical activity pretending to take a "selfie".

- When the baby pretends to take a photo **4 pictures of Teddy Bear in cute outfits appear one after the other on the screen**
- **50+ phrases, sounds and songs**
- Handy hook to carry it with you
- It teaches in 2 languages first numbers, words and phrases, how to introduce yourself, plus a range of animal noises



3x AAA 1,5V
(included)



Product dimensions (cms):
14x8x3,5



Box dimensions (cms):
14x21,5x6



Try me
Box



6x



8 058664 097647



Bilingual talking key with flashing lights, funny sounds and first activities.

- **24 nursery rhymes, music sounds and entertaining phrases**
- **3 buttons that activate sounds**
- It includes a rattle and a practical ring that clips to the stroller bar
- It teaches in 2 languages: first words, colors, typical car sounds and short phrases



2x AA 1,5V
(included)



Product dimensions (cms):
9,5x15x5



Box dimensions (cms):
14,2x21x7



Try me
Box



6x



8 003670 663539



Today, I can't find my trusted friend Toby...



Coloured lights



Gift idea for any budget

Wow

It tells the story following the pages



Press the buttons to learn more about animals

◆ **A bilingual interactive book that tells the story following the pages you turn and gives tips about the animal you are looking on that page.**

- **Evolutive first toy:** at 6m + the child can follow the story that is being told page after page. At 12-36m by pressing the buttons it teaches curiosities about the animal illustrated on the opposite page
- Each of the **4 buttons that light up** shows an icon representing the animal's curiosity
- **9 illustrated pages**
- It stimulates the approach to reading in a fun way
- It teaches in 2 languages: farm animals, what they eat, where they live and their puppies



3x AAA 1,5V (included)



Product dimensions (cms): 18x4,5x18



Box dimensions (cms): 21x6,5x22,5



Try me Open Box



6x



◆ **New**



Here we
are at
school!



Perfect
gift idea



Press the
buttons to
learn more
about the city



Coloured
lights



Wow

It tells
the story
following the
pages!



◆ **Interactive bilingual book with 9 illustrated plastic pages that tell a story and fun facts about different places around the city.**

- **Evolutive first toy:** at 6M+, the child can follow the story being told page by page; at 12-36M, by pressing the buttons, the book teaches fun facts about the places in the city.
- **Each of the 4 buttons that light up** shows an icon representing different information about the place featured.
- **9 illustrated pages** dedicated to typical places and objects of the city: the school, the playground, the supermarket, and vehicles.
- It stimulates the approach to reading in a fun and interactive way.
- It teaches in **two languages** the names of places and objects in the city, what can be found in each location, and the typical sounds of the urban environment.



3x AAA 1,5V
(included)



Product dimensions (cms):
18x4,5x18



Box dimensions (cms):
22,5x6,5x21



Try
me Open Box



6x



00012547000680



8 058664 194315

Adventure Train

00009141000000

1-4y



Wow

6 animal characters
and 3 themed sets included



All aboard!
Ready to
leave for a new
adventure!



1



Around the track

2



On the floor



Stop & Go
button



Flashing light
locomotive



Real sounds
and songs

2in1

MOVING OPTIONS

Bilingual train rail station with electronic educational locomotive, 6 characters and 3 themed sets for creative play.

- Talking locomotive with lights sounds and educational contents
- 1 detachable wagon
- 62 x 75 cm railroad to be assembled
- 6 animal characters included
- 3 themed sets; 2 animal play areas and 1 train station
- Motorized train moves around the track with real sounds and songs, teaching facts about the 6 animals. It can also move without rails
- 40+ words, phrases, sounds and songs
- It teaches in 2 languages: animals' names, color, sound, habitat and fun facts. Press the locomotive to listen alphabet and number songs



3x AA 1.5V
(included)



Product dimensions (cms):
62x75x14,5



Box dimensions (cms):
55x35x12



Try me Open Box



6x



360° VIDEO



8 058664 080557

The New Talking Farm

00009604000000

1-4y



- 1 FIRST DISCOVERIES:** discover animals' names, numbers and colors.
- 2 FIND THE ANIMALS:** listen to the animal's sound and find it.
- 3 QUIZ MODE:** listen to the question and press the button with the right answer.

Interactive talking farm to gradually learn two languages playing with the animal friends. An iconic game loved by all generations.

- Rich in educational contents: **more than 50 words, questions, songs and sounds**
- **It teaches in 2 languages:** farm animals' names and sounds, their curiosities, numbers, colors and farm-themed fun songs.
- Press the farmer Teddy to change playmode with increasingly difficult levels
- **Interactive soft touch bar** with numbers from 1 to 10 and plastic buttons to answer all questions
- Pull the sun lever to hear animals' songs and see the colored lights spinning. When the light stops on one animal, you will hear a curiosity about that animal
- Practical handle to carry it wherever you want


3x AA 1.5V
(included)

 **Product dimensions (cms):**
33x11x23

 **Box dimensions (cms):**
37,5x13,5x30

 **Try me** Open Box

 **6x**



Art&Craft Learning Desk

00011550000680



Hi! Insert a shape and discover the magic of colours!



3 shapes and interactive brush



Great gift idea



4 spinning removable gears



Removable legs to play in different ways

Unique and innovative bilingual talking desk doubled in features: it combines activities that belong to the infant multiactivity tables together with features that typically belong to desk for toddlers.

- **Bilingual educational talking desk** with electronic activities: electronic brush with shape sorter.
- Once shapes are inserted into the shape sorter the brush recognizes the shape and it **lights up with the correspondent colour**. It also recognizes colours combination.
- Interactive brush talks or **plays music** and melodies in 2 languages
- Lots of manual activities both on horizontal desk and vertical board
- **Stacking area and storage holes** for 20 pegs and 4 gears in 4 colours; **1 drum** with 1 stick; **abacus** with 5 sliding rings.
- **Removable board** with interchangeable plastic cards: 4 illustrations to be filled with pegs and gears according to correct colours and patterns
- Board can be used both on front and rear side
- Removable legs and board to play also on the floor



3x AAA 1,5V
(not included)



Product dimensions (cms):
56,6x48,6x37



Box dimensions (cms):
55x14,5x40



Box



4x



8 058664 149353





4in1
EVOLUTIVE
PLAYMODES



- 1 **LINE CARDS:**
draw the line correctly
- 2 **ALPHABET CARDS:**
learn how to write the letters
- 3 **NUMBER CARDS:**
learn how to write the numbers
- 4 **FREE DRAWING:**
free your creativity

◆ **The first electronic LCD blackboard with a set of paper cards to train pre-writing skills**

- **It includes 10 paper cards:** 6 line cards printed front and back, 3 alphabet and number cards and 1 try-me card
- **LCD screen:** the content can be erased by pressing a button
- **Clip to keep the paper cards fixed** on the screen
- **Lock slider:** content can be locked in order not to delete it
- **Special pencil designed for babies' hand**
- **4 play modes:** draw the lines, write the letters, write the numbers, free drawing

1x CR2032
(included)

Product dimensions (cms):
33x28,2x4,1

Box dimensions (cms):
40x30x7

Try me Open Box

4x

ANPE
Associazione Nazionale
Pedagogisti Italiani
ITALIAN NATIONAL
ASSOCIATION OF
EDUCATIONALISTS



8 058664 139521

First Rides

The warm season is the best occasion for parents to take a walk outdoor with their children and allow them to move and play freely outside. Chicco tricycles and first bicycles support children in their first rides and help them to grow and to be autonomous in total safety.





Move & Grow

Support children's growth step by step



Learning how to move by playing, taking the first steps in total safety and riding around enjoying quality time together. Safe and robust, all our products feature big wheels for high stability, wide handlebars and saddles for an extra comfort and colorful activity centers to double the fun!

Grow and Walk Gym

00009335000000

3-36m



NOT AVAILABLE FOR:
TURKEY • POLAND • ISRAEL



Removable
play panel

4in1
MODES

1

3-6 MONTHS
GYM



ON-OFF SAFETY
BRAKES SYSTEM



Evolve

2

6-9 MONTHS
ACTIVITY
CENTER



3

9-12 MONTHS
WALKER



4

12-36 MONTHS
TABLE



**4in1 evolute toy that follows baby's growth step
by step: gym, walker, activity centre and table.**

- **4 play evolute positions:** lying down, sitting up, first steps and standing
- **Electronic panel** full of manual activities (steering wheel, mirror and plastic rattles)
- **Electronic musical piano** with funny sounds and 5 luminous buttons
- Two removable hanging toys
- By removing the legs that support the product, the **play panel can also be used separately**



3xAA 1,5V
(not included)



Product dimensions (cms):
53,5x41x47



Box dimensions (cms):
52,5x47x14



Box



3x



8 058664 086825

Happy Hippy Walker

00011335000000

9-24m



Wide ergonomic handle



Full of manual activities



It encourages self confidence



Big wheels for high stability



◆ A funny walker with hippy style new design made of recycled plastic

- **4 large wheels** that guarantee the stability of the product and the child
- **Activity center** with **manual activities**: roll **rattling balls**, spin the gears, rotate the **3 cylinders**, turn the **flower**
- **New modern colors**
- Body, handle, wheels, body and wheels support made of 80% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity



Product dimensions (cms):
44x35,3x43

Box dimensions (cms):
51x11,5x40



Box



6x



8 058664 159802



Ergonomic handle to support their first steps



Creative playing to stimulate child's imagination



Big wheels for high stability



Colorful trolley to take the first steps in total safety and to play pretending to do the shopping like mom and dad

- **Robust walker with big wheels and wide space for legs**
- **Activity center with shape sorter to play with shapes and colors**
- **Role-playing:** your child can have fun imitating adults, putting items in the trolley and pretending to do the shopping for the whole family
- Seat to accommodate plush or doll (parenting pretend play)
- Matrioska accessories (Apple, Orange, Strawberry) to pretend buying grocery

Product dimensions (cms):
44x44x45

Box dimensions (cms):
55x40x19

Box

4x



8 058664 182824

4 in 1 Walk & Ride

00012798000000

◆ **New**

4in1
MODES



9-24m
Walker



Front basket



Adjustable
handlebar height



Large wheels
ensure excellent
stability



**4in1 toy that follows baby's growth step
by step: walker, ride-on, scooter and activity centre.**

- **4 Configurations:**
- **Walker:** Equipped with large wheels and a wide leg space, perfect for supporting children taking their first steps.
- **Ride-On:** Enjoy riding around in total freedom.
- **Scooter:** Designed for young children for safe and fun play.
- **Activity Center:** Features lights, melodies, and a shape sorter activity—have fun inserting the colorful shapes into the matching holes.
- Large wheels ensure stability.
- Adjustable handlebar height.
- Includes **6 animal-themed** colored shapes.
- Press the sun-shaped button to activate light effects and play 3 cheerful melodies.
- Ergonomic handlebar for an easy, comfortable grip.
- Front basket
- Encourages the development of motor skills and creative play.



2xAA 1.5V
(not included)



Product dimensions (cms):
60x46x61



Box dimensions (cms):
49x23x40



Box



2x



8 058664 191987



12-36m
Ride On



Activity center
with 6 fitting
shapes and 3
melodies



9-36m
Activity Center



24-36m
Kick Scooter



Farm-themed fun that kids
love-colorful animals and
playful shapes bring the
countryside to life!



2in1
MODES



12m+ WALKER



18m+ RIDE ON



Big wheels for
high stability



2in1 walker and ride on inspired by the iconic Chicco Billy Big Wheels RC.

- 2 evolutive configurations: **Walker** from 12 months; **Ride On** from 18 months
- **Ergonomic handlebar** easy to grasp to support children while taking their first steps in total safety
- Big large wheels to guarantee high stability while children push themselves with the legs to move around in the Ride On mode
- **Electronic module** on the steering wheel with driving sounds and lights
- **Compartment** under the seat to store all their favourite toys
- Rollbar, saddle, steering-wheel, wheels and Body and Anti-tipping made of 80% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.



2xAA 1,5V
(not included)



Product dimensions (cms):
55x34x44,3

Box dimensions (cms):
57,5x32,5x29



Box



2x



8 058664 152865

Billy Quattro

00011505000000

9-36m



1

WALKER



Quality time together

3

ROCKER

4

RIDE ON



It encourages self confidence

4in1

MODES



Compartment under the seat



Rocking base

The iconic 4in1 Chicco ride on with a brand new style that grows with the child: from rocker to push&go, from walker to ride on. With activity center and driving sounds.

- 4 configurations:
 - **Walker** with hands support for children's first steps
 - **Push&Go** with ergonomic handle for parent's guide
 - **Rocker** suitable for young children, with stable rocking base
 - **Ride on** for children to push themselves using their legs
- Electronic module on the steering wheel with driving sounds and lights
- **Compartment** under the **seat** to store all their toys
- Rollbar, saddle, steering-wheel, wheels, body, anti-tipping, rocking base and push mama handle made of 80% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.



2xAA 1,5V
(not included)



Product dimensions (cms):
59x34x82



Box dimensions (cms):
59x37,2x33



Box



1x



Product in 76%
Recycled plastic



8 058664 163434



Swivel wheels



Available in **RED** & **TURQUOISE**



Compartment under the seat

Made in Italy ride on made of recycled plastic.
Its swivel wheels ensure total freedom of movement.

- **Swivel wheels** that allow wide movement
- **Compartment under the seat** to store all their favorite toys
- Mechanical car horn
- **10 colored stickers** to customize the vehicle as they prefer
- Ideal for developing **motor coordination skills**
- Available in red and turquoise version
- Made of 75% recycled plastic from industrial residues
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity



Product dimensions (cms):
26x52x43

Box dimensions (cms):
52x28x28



TURQUOISE

RED



8 058664 150939



8 058664 150922

Baby Rodeo / Miss Baby Rodeo

00011314000000 BABY RODEO | 00011314100000 MISS BABY RODEO

1-3 y



Electronic activity
centre with lights and
melodies



Big wheels for
high stability



Easy to grab
handles



Wide and
ergonomic
saddle



Removable
rocking base



The iconic Chicco riding horse with a brand new style. 3in1 evolutive buddy: rocker, ride on and activity centre.

- **2 evolutive ride modes:**
 - 1) **Rocking base**, for more stability
 - 2) **Sit&ride**, remove the base and gallop independently
- Electronic activity center: press the animals on the hat to listen to sounds and different music genres
- It develops movement skills and creativity
- **Body, saddle and wheels made of 80% recycled plastic from industrial residues**
- Our boxes are recyclable and made of FSC® certified paper, supporting the protection of forests and biodiversity.
- Talking version available: check your language availability



Product in 56%
Recycled plastic



2xAA 1,5V
(not included)



Product dimensions (cms):
30x58x64



Box dimensions (cms):
60x50x30



Box



1x



00011211000000



8 058664 158539



00011211400000



8 058664 158959





4in1 Foldable Stroller Trike

00012136000000 BLUE |

00012136100000 LIGHT BROWN



4in1 evolute smart trike that follows child's growth step by step, with robust metal frame, EVA rubber wheels and easy to fold to bring it around.

- It follows baby's growth from **6 months up to 5 years** thanks to 4 evolutive configurations
- **Robust metal frame** and coated rubber wheels adherence
- Removable **telescopic handle** that can be adjusted in height in 2 different positions thanks to which parents can drive the trike
- **Removable canopy** with adjustable inclination to protect from sun and wind
- Rear and front basket
- Cup holder and hook to attach the personal bag
- Comfortable seat with fabric cover and 4 points **harness system** (removable)
- **Swivel seat** that can be mounted either facing parents or in the opposite direction
- **Free pedals** and **foldable foot** rest for smaller children
- **Parking device**: one single brake pedal placed on the rear part that blocks both wheels at the same time
- **Easy to fold** to carry it around

Product dimensions (cms):
96x49x100

Box dimensions (cms):
60x30x41

Box

1x

00012136000000



8 058664 195244

00012136000000



8 058664 185917





6m+

Child looks toward parent



12m+

Child looks toward the road

4in1

CONFIGURATIONS



Evolution



18m+

Push-mama trike with footrest and harness system



3-5y

Free pedal trike with front and rear basket



Easy to fold to save space and take it around



2in1

RIDE MODES

1



PUSH & GO

2



FREE PEDALLING



Available in pink version



Adjustable and removable telescopic handle



Safety belts



Evolutive



Anti-puncture wheels



Robust metal frame



MAX
20 kg

2in1 evolutive trike with sporty design and modern colors.

- Tricycle with a sporty and modern design. It features **2 ride modes**
- **Push & go:** the telescopic handle can be adjusted to the parents' height, making it easier to push and guide the child
- **Free pedalling:** by removing the handle a child can pedal freely
- **Steering lock and free wheel on/off system**
- With a safety belt and front basket



Product dimensions (cms):
40x51x68



Box

Box dimensions (cms):
49x25x33,5



2x

UNISEX



8 058664 042555

Chicco 4 Sprint

00012249000000

1-3y



Soft
non-slipping
saddle



MAX
20 kg



Comfortable
non-slipping
handles



Large rubber coated
wheels for smooth
and silent riding



Have fun riding around with Chicco 4 Sprint! It helps develop coordination and encourages confidence at an early age

- **Safe ride:** jump on board and have fun driving smoothly indoor and outdoor. High quality materials and no sharp parts to guarantee safety
- **Pedal free:** fully closed large wheels to avoid clamping baby's feet.
- **Sturdy and comfortable design:** Chicco 4 Sprint has a strong metal frame, non-slipping handles, and a padded large seat. It is designed for children starting from 1 year and it can support a maximum weight of 20 kg
- Seat and handlebar are fixed, not adjustable in height. The handlebar is steering to directionate the wheels
- **Lightweight and easy to carry around** and to move, also for children

Product dimensions (cms):
51x40x27,5



Box

Box dimensions (cms):
49x16,5x21,5



4x



8 058664 178285



CHICCO *Balance Bikes*

Chicco **Balance Bikes** are made with selected materials for improved performances. Their professional design is studied by Chicco to accompany children's growth in total safety from their first discoveries.



Robust frame and connections



Ergonomic shape

Ducati Balance Bike+



Product dimensions (cms):
85x60x37



Box dimensions (cms):
72x15x31



Box



2x

00010281000000



8 058664 137435

2in1 Evolutive Scooter

00012188200000

1 RIDE ON FROM 1 YEAR



Wide
handlebar



Large rubber coated
wheels for smooth
and silent riding



Comfortable
seat with
compartment
to store all your
favourite toys



Modern colors and
premium design



Chicco first evolutive scooter to drive around and have fun indoor and outdoor. 2 easy to change configurations to use it as a ride on or as a scooter

- **Safe ride:** large rubber coated wheels (4cm) and large sturdy frame (18cm) in hard plastic suitable for small kids (20kg)
- **Lightweight and easy to carry around** and to move, also for children
- **Steering handlebar** and 3 rubber coated wheels for great stability. Handlebar and seat not adjustable in height.
- **Easy to change configurations.** Starting from 1 year, child can use the toy as a ride on. Starting from 2 years, the toy can be used as a scooter. Thanks to the instructions and the kit included, it's easy and quick to change configuration
- **Anti-slipping base** with texturized plastic to place the foot
- It helps children develop motor skills and balance and it strengthens baby's muscles

Product dimensions (cms):
56x64x34

Box dimensions (cms):
61x24x17,5



Box



2x



8 058664 178971

1-4y

2in1
Configurations
easy to change



Comfortable and
wide handlebar

MAX
20 kg

Get ready for new
adventures!



Anti-slipping
base to place
the foot

2

SCOOTER
FROM 2 YEARS



Large rubber
coated wheels
for silent
riding



1-3
years-anni



2-4
years-anni



2in1



Chicco Wheels

Motors are an attractive source of learning for children as they pave the way into a world of dreams and discoveries.

With a toy car or a motorbike children can go far and fast, they can be in control and they can move like mom and dad.

♥ Turbo Team

♥ Ducati

♥ Fiat

♥ Vespa,



Turbo Ball

Let the world spin



Have fun with spinning friends and drive around to discover the world! Funny vehicles designed to be used by the little ones and colored playsets compatible with Turbo Balls.

Turbo Ball Turbo Sport 5in1 Playmat

00012667000000

◆ **New**



1 - Turbo Soccer

Penalty Shoot Out: Use one launcher to score a goal, or add the second Turbo Ball car as goalkeeper for extra challenge.

Golden Goal: Place both launchers in front of the goal and shoot together—will one score or will both bounce off? Guaranteed bursts of laughter!

◆ **An innovative playset that combines cars and sports! Designed to deliver an exciting, action-packed play experience!**

- 5 play modes—Turbo Soccer, Turbo Bowling, Turbo Racing, Turbo Darts, and Turbo Golf.
- Each game has 1 or 2 players mode.
- Double-sided 80x40 cm playmat, 2 launchers, 2 Turbo Balls, a soccer goal, 6 pins, a strike signal, two rotating finish line targets, and a big golf target that doubles as pin storage.
- Turboballs are Glow in the Dark
- It encourages hand-eye coordination, fine and gross motor skills like pushing, aiming, and hitting, and sensory stimulation through bright colors and tactile surfaces

Product dimensions (cms):
80x40x10

Box dimensions (cms):
42x11x32



Box



6x



8 058664 186891



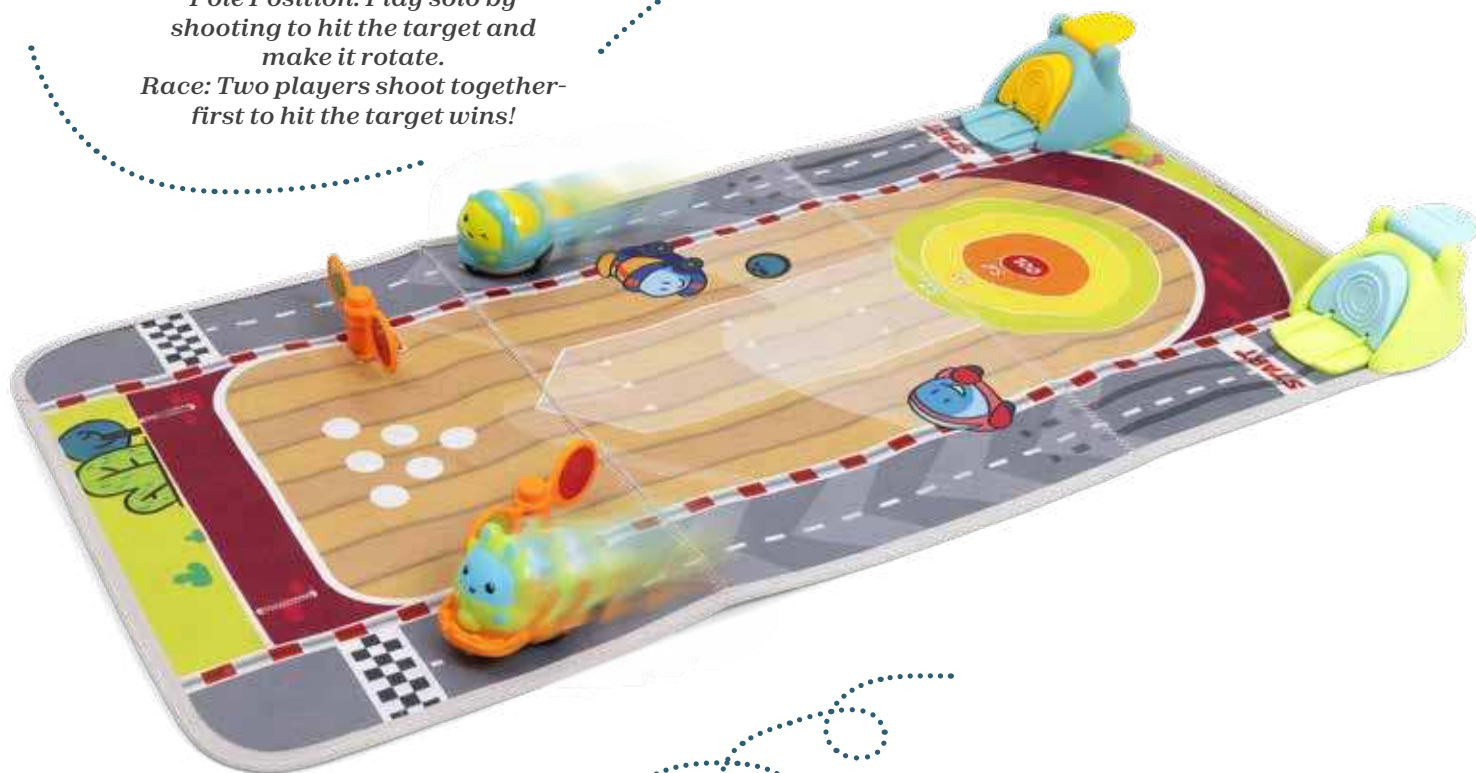
2 - Turbo Bowling

Place a launcher in front of the pins and try to knock down as many as possible. Play solo or take turns for friendly competition!



3 - Turbo Racing

Pole Position: Play solo by shooting to hit the target and make it rotate.
Race: Two players shoot together - first to hit the target wins!



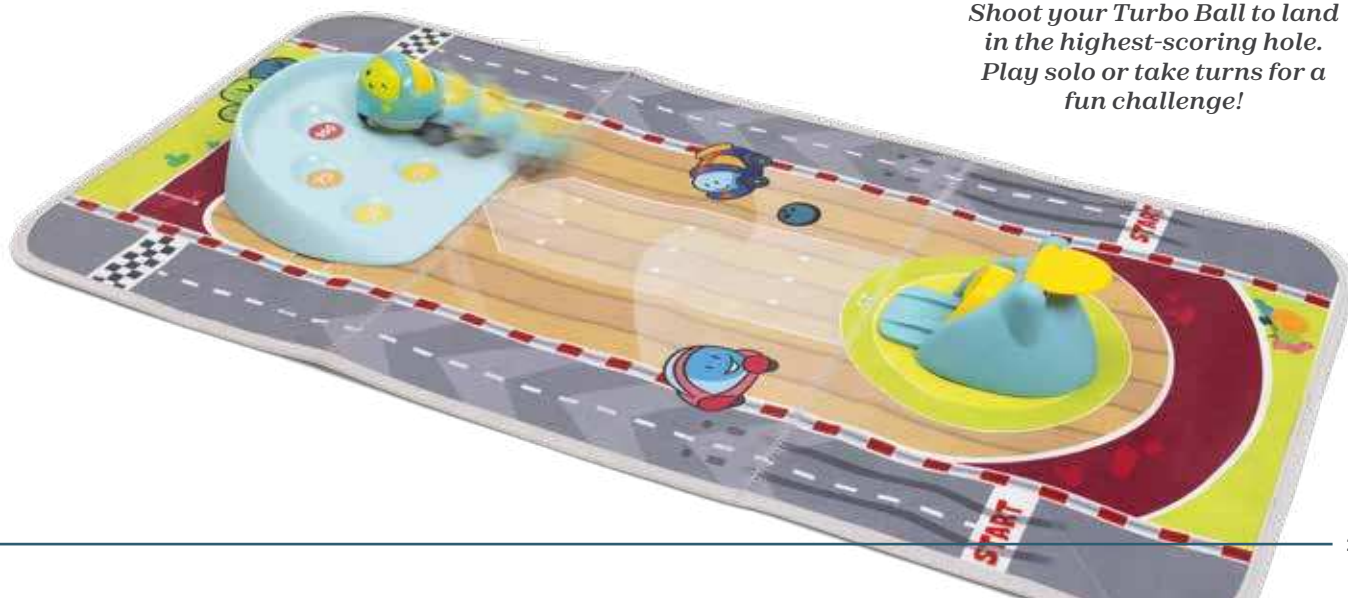
4 - Turbo Darts

Aim for the highest score! Launch your Turbo Ball toward the target and try to hit 100 points. Play solo or take turns for extra fun!



5 - Turbo Golf

Shoot your Turbo Ball to land in the highest-scoring hole. Play solo or take turns for a fun challenge!



Turbo Team



Turbo Touch Red & Blue

00012187000000 RED |

2y+



Easy to use, ideal
for their little
hands!



They run
up to 8
meters far!



With vibrating effect
to imitate the power
of the engine



Challenge your
friends!

Turbo Touch are back! Two sport car vehicles with gritty design and surprise effect to challenge your friends.

- Press the vehicle repeatedly, feel the charge increasing... and **off you go with the turbo!**
- Press 2 times to charge the cars and watch them run up to **6 meters far**. Press 3 times to watch them run up to **8 meters far**.
- With a «**vibrating**» effect that simulates the roar and the power of the engine
- **Two vibrant colors** with gritty design to feel like a real driver
- With real car and engine sounds for a more realistic playing experience!



4x AA 1,5V
(included)



Product dimensions (cms):
18x12x13



Box dimensions (cms):
35x21x17



Open Box



6x



00012187000000



8 058664 177691



U-GO Trike Ducati / Ducati Balance Bike

00007412070000 U-GO TRIKE DUCATI | 00010281000000 DUCATI BALANCE BIKE+



DUCATI BALANCE BIKE+



Evolutive Ducati balance bike with unique shape and bigger size.

2-5y



Metal



Evolutive



Product dimensions (cms):
85x60x37



Box dimensions (cms):
72x15x31



Box



2x

00010281000000



8 058664 137435



Vespa Ride On Primavera

00009519000000 RED | 00009519200000 GREEN | 00009519030000 WHITE



Electronic
Activity Center



Removable
support wheels

Stylish Vespa Primavera ride on with lots of music & sounds. 2 modes of use thanks to the removable support wheels: EasyRun and FreeRun.



Evolution



3x AA 1.5V
(not included)



Product dimensions (cms):
43x27x50



Box dimensions (cms):
56x30,5x48



Box



1x

00009519000000



8 058664 093946

00009519200000



8 058664 177721

00009519030000



8 058664 124565



• *Enjoy riding around with the quality of Chicco and the iconic Italian style of Vespa*



Wow

New stylish green colour



◆ **New**



**Iconic
Vespa Design**



**It encourages self
confidence**



**Packed with manual
activities: roll rattling
balls, mirror, reflective
mirror rotating headlight,
squeaker, 2 buttons**



**Big wheels for
high stability**



Realistic details

◆ **A stilysh walker with an Iconic design inspired by
Vespa Primavera**

- **4 large wheels** that guarantee the stability of the product and the child
- Activity center with manual activities: roll rattling balls, mirror, reflective mirror, rotating headlight, squeaker and two buttons on the back.
- Designed to help children take their first steps, with wide rear legs that reduce the risk of tripping.

Product dimensions (cms):
45x45x45



Box

Box dimensions (cms):
49x19x27



2x



8 058664 190973



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information of our Chicco products.



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